



社企民間高峰會 2018
Social Enterprise Summit

快樂創新
Innovating for a
Happier Society.
為民所享

研討會場刊
Symposium Programme

十一月廿二至廿六日
NOVEMBER 22-26

香港會議展覽中心
Hong Kong Convention and Exhibition Centre

香港 Hong Kong



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Hong Kong Social Entrepreneurship Forum

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Message from the Chief Secretary for Administration

政務司司長獻辭



The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP

張建宗先生 大紫荊勳賢 金紫荊星章 太平紳士

Chief Secretary for Administration, HKSAR Government

香港特別行政區政府政務司司長

On the joyous occasion of the 11th anniversary of the Social Enterprise Summit, I would like to extend my warmest congratulations to the organiser, the Hong Kong Social Entrepreneurship Forum.

The Social Enterprise Summit has been an annual flagship event for social enterprises in Hong Kong since 2008. With the aim of promoting social entrepreneurship as an agent of creating a modern and innovative society, the Social Enterprise Summit not only provides an excellent international platform for social enterprises, businesses, academics and the Government to form cross-sectoral partnerships, but also nurtures innovative entrepreneurship among our younger generation.

With the theme of “Innovating for a Happier Society”, this year’s Social Enterprise Summit connects the younger generation with the development of social enterprises. I am sure that young people will benefit from the event and learn how to make the most of their talents and creativity to make a difference to our society. The concluding theme of “Ready? Future Innovators” resonates well with the Hong Kong Special Administrative Region (HKSAR) Government’s vision and mission of nurturing our next generation. The youth are our future. It is important for them to develop positive attitudes towards life, commitment towards society, a sense of national identity, affection for Hong Kong and an international outlook. A range of policy measures have been introduced to create opportunities for youngsters to seek further development, encourage their participation in policy discussions, public affairs and politics, and enhance their upward mobility, so that they can unleash their potential and contribute to building a happier society.

With the support from various sectors of the community, social enterprises in Hong Kong have steadily grown in strength over the years and reached around 650 in number so far. The Government will continue to promote social entrepreneurship through providing funding support for projects, raising public awareness, facilitating social enterprises’ capacity building and fostering cross-sectoral collaboration.

I wish the Social Enterprise Summit every success and our overseas participants a rewarding stay in Hong Kong.

社企民間高峰會踏入十一周年，我謹此向主辦單位社會創業論壇衷心致賀。

自2008年以來，社企民間高峰會一直是香港社企界的年度盛事。高峰會提供卓越的國際平台，讓社企、商界、學者和政府建立伙伴關係，同時培養年輕一代的企業創新精神，從而推動社企發展，使社企成為社會變革的力量。

今年高峰會以「快樂創新 為民所享」為主題，把年輕一代與社企發展連繫起來。青年參與同行，定能多所獲益，了解如何發揮才能及創意去改變社會。閉幕主題「準備就緒？創新者」，與特區政府培育下一代的抱負和使命互相呼應。我們對年輕人充滿期盼，希望他們建立積極的人生觀，對社會有承擔，同時具備國家觀念、香港情懷和國際視野。我們也推出多項政策措施，致力拓闊青年發展空間，鼓勵他們議政、論政和參政，並為他們提供向上流動的機會，讓他們盡展所長、貢獻社會。

得到各界鼎力支持，社企近年茁壯成長，現時全港數目大約已達650間。政府將繼續透過提供活動資助、加深公眾認識、協助社企提升能力和促進跨界別協作等工作，推動社企發展。

謹祝社企民間高峰會圓滿成功，各位海外來賓此行碩果豐收，滿載而歸。

Message from Chairperson of the Social Innovation and Entrepreneurship Development Fund Task Force

社會創新及創業發展基金專責小組主席獻辭



Dr Jane Lee, JP
李正儀博士 · 太平紳士

Chairperson, Social Innovation and Entrepreneurship
Development Fund Task Force
社會創新及創業發展基金專責小組主席

Social Innovation is attracting spotlights along with recognition these days. This year, the Social Enterprise Summit sets its theme on “Innovating for a Happier Society”. It duly echoes the aspiration of social innovation. Over the years, the Summit has served as a key platform for cross-sector collaboration in the pursuit of social innovation. The SIE Fund shares the same vision. Since its inauguration, the SIE Fund strives to be a catalyst for social innovation in Hong Kong. By supporting cross-sector collaboration and capacity building, we aim to foster an ecosystem where social entrepreneurs can thrive and their innovative ideas, products and services can help alleviate poverty, promote social inclusion, as well as enhance the well-being and cohesion of the society.

Over the years, the SIE Fund has rendered continuous support to this internationally recognised Summit. As the Chairperson of the current term SIE Fund Task Force and the Founding Chair of the Summit, I take pride in participating in it. At SIE Fund, we cherish the platform for me and my colleagues to strengthen our ties with old friends and to meet new ones. I am confident that we can collaborate and innovate to build a happier society.

On behalf of the SIE Fund, I wish the Summit every success.

社會創新已愈來愈受社會重視和認同，今年社企民間高峰會的主題為「快樂創新 為民所享」，正好與社會創新的願景一致。一直以來，高峰會為推動社會創新的跨界別合作提供了一個重要平台。社創基金自啟動以來，亦秉持相同信念，我們希望發揮催化劑的作用，推動跨界別合作和協助提升業界能力，促進香港社創生態系統發展，令社會創業家茁壯成長，透過他們的創新意念、產品和服務，協助扶貧、促進共融、提升市民福祉，以及加強社會凝聚力。

社創基金多年來一直支持和參與這個國際級盛會，作為基金專責小組新一屆主席，又是創辦高峰會的主席，我感到與有榮焉。透過高峰會這個平台，我和專責小組委員可以與不同界別的舊雨新知加強聯繫，攜手推動創新，並將創新成果推而廣之，與民共享。

我謹代表社創基金，祝願高峰會成功。



Mrs Rebecca YUNG

容蔡美碧女士

Chair, Organising Committee of Social Enterprise Summit
社企民間高峰會籌備委員會主席

Message from The Chair 主席的話

Hong Kong seats at the 76th place in the UN's annual world happiness rankings. The city is seen as one of the least happy places in the world despite very impressive GDP figures (ranks 10th in terms of GDP per capita). These surveys show that simply referring to the GDP omits the perspective nor is it adequately reflecting people's well-being. Social issues such as education, wealth gap, pollution, etc are not measured in many economic indexes.

The pursuit of happiness is an eternal proposition of mankind. It is also the ultimate goal of public policies. Social innovators strive to think and act beyond economic benefits to more diversified values. Their ultimate goal is to seek happiness for people from different sectors and age groups. The objectives of social entrepreneurs have also been expanded to include not only poverty alleviation, but also environmental protection, education, design and art.

The theme of the 2018 Social Enterprise Summit is, therefore, "Innovating for a Happier Society". At the three-day symposium, over 40 speakers from 17 countries and regions will share best practices and insights on ways to put together new ideas in an innovative manner. A Social Innovation (SI) Exhibition will also be held on-site, showcasing the local SI development.

There are a few "firsts" at this Summit. First, we will hold an academic forum in which scholars from different countries will discuss research directions in social entrepreneurship/innovation. Since the last Summit, we have been strengthening ties with social enterprises in the Bay Area. This year, we will identify challenges and opportunities with these social innovators in an effort to develop the "Bay Area Social Innovation Platform". This year's international symposium is also extended to three days, including Saturday, so that more office workers and students can join our events.

In addition, a fabulous range of community programmes have been held from April to November in six local districts (Central and Western, Southern, Kwun Tong, Wong Tai Sin, Sham Shui Po and Yuen Long) to facilitate collaboration and empower people at the district level to work together to improve their local communities.

Success takes teamwork and we would like to express our heartiest gratitude to the continuous support of the HKSAR Government Home Affairs Bureau, Social Innovation and Entrepreneurship Development Fund, and all our sponsors, co-organisers, and supporting organisations. Without your support, all these activities would not have been possible.

Happiness is contagious and will spread to others with whom you are connected. It is my great pleasure to welcome you to join this year's exciting programmes. I hope that you will bring home rich information, inspirations and connections from this year's Summit to your communities.

Together, let us build a happier society.

香港是全球國內生產總值（GDP）最高的地區之一（第十位），但我們的快樂程度是這些高收入地區中最低的一個（第76位）。這些調查說明單用經濟來衡量地區發展有很多不足之處，例如貧富懸殊、教育質素、環境污染等，都不能充分反映在GDP之中。

追求快樂和幸福是人類社會的永恆命題，也是公共政策追求的終極目標。社會創新把追求經濟增長轉向多元的價值標準，為不同界別和年齡的人謀求幸福。社會企業目標亦由單一的扶貧救助擴展到環保、教育、設計藝術等領域。

為此，今年的社企民間高峰會以「快樂創新 為民所享」為主題，在一連三天的國際會議中，來自17個國家及地區的40多位講者將會探討如何透過各個界別的創新方式來提升快樂的生活；會場還設有社創展覽展示本地的社創發展。

我們今年首次增辦學術論壇，集結國際和本地的學者討論社企及社會創新的學術研究方向。自去年高峰會提出建立「大灣區社會創新平台」後，我們已加強和區內的社企聯繫，並在今年繼續探討區內的社創挑戰和機遇。高峰會亦由過去的兩日延長至三日，最後一天特別安排在周六舉行，以方便上班族和學生參與。

此外，由4月至11月期間，高峰會已於中西區、南區、觀塘、黃大仙、深水埗及元朗陸續舉行社區計劃，與各區人士共同研究如何創建更美好的社會。

以上各項活動得以成功舉辦，全賴大家的灌溉和支持。我在此衷心感謝香港特區政府民政事務局、社會創新及創業發展基金、贊助機構、合辦機構及伙伴團體的支持。沒有你們鼎力相助，就沒有今天的社企民間高峰會。

快樂是具有感染力的。我歡迎大家開開心心地參與各項精采活動，並把你獲得的資訊、啟發、聯繫等帶回你的社區，與更多有心人攜手合作，共建快樂社會。

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Social Enterprise Summit 2018

Launch Ceremony

社企民間高峰會2018啟動儀式



2018.09.05 (Wednesday 星期三)



5:00pm – 6:00pm



H6 CONET

(G/F, The Center, 99 Queen's Road Central, HK 香港中環皇后大道中99號中環中心地下)

“Innovating for a Happier Society” is the theme of the 11th Social Enterprise Summit. This year, more than 40 world-renowned leaders, social entrepreneurs, scholars and special guests from the United States, Denmark, Finland, Germany, Switzerland, Spain, Singapore, South Korea, Thailand, Taiwan and Hong Kong will share with us the latest trends and developments in social enterprises and social innovation around the world.

At the Launch Ceremony, we were honoured to have Mr Bernard Charnwut Chan, GBS, JP, Convenor of Executive Council of HKSAR Government and Mr Jack Chan, JP, Under Secretary for Home Affairs, to be the Guests of Honour; Hillary Yip, the 13-year-old founder and CEO of MinorMynas, to be the special guest. An inspiring dialogue between Bernard and Hillary was held at the Launch Ceremony to explore the topic of “Youth Entrepreneurship and Social Impact” and how to create positive social impact through entrepreneurship and services as well as bringing happiness to oneself and others.

第十一屆社企民間高峰會的主題為「快樂創新 為民所享」，邀得來自美國、丹麥、芬蘭、德國、瑞士、西班牙、新加坡、南韓、泰國、台灣等地及本港超過四十位國際知名領袖、社會創業家和學者等重量級嘉賓，一起分享世界各地社會企業及社會創新的應用及新動態。

我們非常榮幸邀得香港特別行政區行政會議召集人陳智思先生，GBS，太平紳士及民政事務局副局长陳積志先生，太平紳士作為啟動儀式的主禮嘉賓。另外，年僅13歲的MinorMynas創辦人兼行政總裁葉初僊擔任特別嘉賓，與陳智思先生一起以「青年創業 快樂前行」為對談主題，探討如何透過創業和服務，為社會帶來正面價值的影響，同時讓個人及他人快樂。



International Symposium: at a glance 國際研討會概覽

Day 1 第一天

Opening Ceremony cum Keynote Speeches 開幕典禮暨主題演講



2:00pm – 4:00pm



Hall
展覽館 5G

Keynote: What social entrepreneurship has come to mean today?

主題：社企的定義 今日的啟示

Keynote Speaker 主題演講嘉賓：

Ms Paula DIPERNA 丁寶娜女士

Special Adviser, CDP

CDP 特別顧問

Dialogue 嘉賓對話：

The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP

張建宗先生 大紫荊勳賢 金紫荊星章 太平紳士

Chief Secretary for Administration, HKSAR Government

香港特別行政區政府政務司司長

Facilitator 主持：

Mr Leong CHEUNG 張亮先生

Executive Director, Charities & Community, The Hong Kong Jockey Club, HK

香港賽馬會慈善及社區事務執行總監

Keynote: Everyone a changemaker: How empowering everyone can create a happier society

主題：全民參與 賦權你我 快樂創新

Keynote Speaker 主題演講嘉賓：

Mr Mark CHENG 鄭豪先生

Managing Director, Ashoka Europe

Ashoka 歐洲區董事總經理

Key Respondent 回應嘉賓：

Prof Alex NICHOLLS, MBA

Professor of Social Entrepreneurship, Said Business School, University of Oxford, UK

英國牛津大學賽德商學院社會企業學教授

Facilitator 主持：

Ms Ada Wong, JP 黃英琦女士 · 太平紳士

Deputy Chair, Organising Committee of Social Enterprise Summit

社企民間高峰會籌備委員會副主席

Experience yoga with Almen Wong 瑜伽體驗 X 黃佩霞



4:00pm – 4:20pm



Hall
展覽館 5G

Instructor 導師：

Ms Almen WONG

黃佩霞女士

Hong Kong's yoga icon Ms Almen Wong will lead the delegates to “move” along the theme “Innovating for a Happier Society” in the unconventional conference setting.

著名瑜伽導師黃佩霞多年來致力推廣瑜伽運動帶來的身心效益，配合今年社企民間高峰會主題「快樂創新 為民所享」，她會帶領一眾研討會嘉賓體驗充滿活力的開幕日。

Thematic Sessions 專題研討



4:30pm – 6:00pm

Thematic Session A:

Sustainability and the challenges in this region

專題研討A：可持續發展及其挑戰

Keynote Speaker 主題演講嘉賓：

Ms Paula DIPERNA 丁寶娜女士

Special Adviser, CDP

CDP 特別顧問

Respondents 回應嘉賓：

Ms Leonie KELLY

Project Director of Sustainable Finance Initiative, RS Group, HK

香港 RS Group 可持續金融項目發展總監

Ms Anne-Maria SALONIUS

Head of Finland Division, Bank of Aland, Finland

芬蘭 Bank of Aland 芬蘭區主管

Mr Pat-nie WOO 吳柏年先生

Partner of Business Reporting and Sustainability, KPMG, HK

香港畢馬威商業報告和企業可持續發展服務合夥人

Facilitator 主持：

Mr Wander MEIJER

Director, GlobeScan, HK

香港 GlobeScan 總監



Hall
展覽館 5G

Thematic Session B: Investing in Happiness:

How to tell your impact story to social investors

專題研討B：投資快樂 洞悉先機

Keynote Speaker 主題演講嘉賓：

Mr Mark CHENG 鄭豪先生

Managing Director, Ashoka Europe

Ashoka 歐洲區董事總經理

Respondents 回應嘉賓：

Ms Lindy LEK 陸意玲女士

Executive Director, Social Impact Partners, HK

香港 Social Impact Partners 執行董事

Mr David YEUNG 楊大偉先生

Co-Founder, Green Monday, HK

香港 Green Monday 共同創辦人

Facilitator 主持：

Dr KK Tse 謝家駒博士

Founding Chair and CEO, Education for Good CIC Ltd, HK

香港仁人學社創辦人及首席導師



S421

International Symposium: at a glance

國際研討會概覽

Day 2 第二天		9:30am – 11:00am	
 <p>Harvest Good Business 行商有道 收穫裨益</p> <p>S421</p>	<p>Good Business: Ploughing from the Basic 從根本耕種好商業</p>	<p>Mr CY CHAN 陳振宇先生 Co-Owner and Head of Talent Engagement & Corporate Social Investment, HKBN Group, HK 香港寬頻集團持股管理人兼人才關顧及企業社會投資主管</p>	<p>Mr Teddy LIU 廖國泰先生 General Manager, Corporate and Talent Development, New World Development Company Limited, HK 香港新世界發展有限公司企業籌劃及人才發展部總經理</p> <p>Mrs Corine TAP General Manager, Danone Water Aqua and General Manager Integrator, Danone Indonesia 印尼 Danone Water Aqua 總經理</p>
	<p>Impact Investment: Cultivating Social Good 社會影響力投資： 培植效益</p>		
 <p>Aspire for the Art of Design Innovation 共創藝術 擁抱創新</p> <p>S423</p>	<p>Design for Social Impact: A Showcase of Thought and Practice 突破設計 創新思維</p>	<p>Ms Liza CHONG CEO, INDEX: Design to Improve Life®, Denmark 丹麥 INDEX: Design to Improve Life® 行政總裁</p>	<p>Ms Kara PECKNOLD Creative Director, frog, Germany 德國 frog 創意總監</p>
	<p>Social Design and Social Change 社會設計 以人為本</p>	<p>Ms Christine VIOLAGO Country Manager (Philippines), Grameen Foundation, Philippines 菲律賓 Grameen Foundation 區域經理</p>	
 <p>Pursue Sustainable Goals 多走一步 持續發展</p> <p>S426</p>	<p>Circular Economy: Redistribution of Resources - Global and Local 循環經濟: 資源再生- 環球與本地</p>	<p>Mr Steven KO 葛望平先生 CEO, O'right, Taiwan 台灣 O'right 歐萊德行政總裁</p>	<p>Ms Josephine LEE 李玉芝女士 CEO, St. James' Settlement, HK 香港聖雅各福群會總幹事</p>
	<p>Experiments in Sustainability / Technology 「可持續發展」 的實踐</p>	<p>Ms Alexa POORTIER Founder, NOW Transforming Hospitality GmbH, Switzerland 瑞士 NOW Transforming Hospitality GmbH 創辦人</p>	
 <p>Promote Empowerment in Society 建構充權 美好社會</p> <p>S428</p>	<p>Empowering through Employment 個人充權: 工作尋找幸福</p>	<p>Mr Ali JAFFER Chief Operating Officer, Generation: You Employed, Inc., US 美國 Generation: You Employed, Inc. 營運總監</p>	<p>Mr Thomas NG Founder, Genashtim, Singapore 新加坡 Genashtim 創辦人</p>
	<p>Co-creating Innovation in Education 跨界協作 創新教育</p>	<p>Mr Steven TSOI 蔡展輝先生 Project Director, Social Venture Hong Kong, HK 香港社會創投基金項目總監</p>	

11:30am – 1:00pm

Ms Nan LI COLLINS

李楠女士

Head of UNDP SDG Impact Finance, UNSIF
聯合國開發計劃署可持續發展目標影響力金融部主管

Mr Mario KNOEPFEL

Head, Sustainable Investing Advisory, Asia-Pacific,
UBS Global Wealth Management, HK
香港瑞銀全球財富管理可持續投資諮詢部亞太區主管

Mr WASIN Wattanaworakijkul

Managing Director, BBL Asset Management Co, Ltd., Thailand
泰國 BBL Asset Management Co, Ltd. 董事總經理

Mr Pablo Ferreiro MEDEROS

Artist Co-founder, Boa Mistura, Spain
西班牙 Boa Mistura 藝術共同創辦人

Miss Helen SO

蘇曉明女士

Policy Researcher, Our Hong Kong Foundation, HK
團結香港基金政策研究員

Mr Larry YEUNG

楊萬琦先生

Assistant Director, Participate in Design (PID), Singapore
新加坡 Participate in Design (PID) 助理總監

Mr Edwin KEH

葛儀文先生

CEO, The Hong Kong Research Institute of Textiles and Apparel, HK
香港紡織及成衣研發中心行政總裁

Ms Anne-Maria SALONIUS

Head of Finland Division, Bank of Aland, Finland
芬蘭 Bank of Aland 芬蘭區主管

Prof CHENG Kai-ming

程介明教授

Emeritus Professor, Division of Policy, Administration and Social Sciences Education,
The University of Hong Kong
香港大學政策、行政及社會科學教育部榮休教授

Mr Elliot WASHOR

Co-Founder, Big Picture Learning, US
美國 Big Picture Learning 共同創辦人

Pay for Success:

Fertilising Investment
Innovation

社會影響力債券：
豐饒創新投資

Art Innovation: How Far
Can Art Go?

藝術創新 無限可能

Waste Optimisation:
Industry Exchange and
Action

廢物再出發：
業界交流與行動

Inclusive Empowerment :
Cultural Diversity
少數族裔 傷健共融

2:30pm – 4:00pm

Mr Alvin CHEUNG

張博宇先生

Senior Researcher,
Our Hong Kong Foundation, HK
團結香港基金高級研究員

Mr KWAK Jae-hoon

郭制勳先生

CEO, Pan-Impact Korea,
South Korea
南韓 Pan-Impact Korea 行政總裁

Mr Felix HALLWACHS

Executive Board Member, Little Sun Foundation, Germany
德國 Little Sun Foundation 執行董事會成員

Ms Connie LAM

林淑儀女士

Executive Director, Hong Kong Arts Centre, HK
香港藝術中心總幹事

Mr PICHIT Virankabuttra

Director of Creative Space Development Department,
Creative Economy Agency, Thailand
泰國 Creative Economy Agency 創意空間開發總監

This session will adopt an open forum format to allow practitioners in the waste industry in Hong Kong to raise industry-based issues and to find feasible solutions.

在這環節，我們將以開放會議的互動形式，讓本地環保及廢物處理行業人員與參加者一起探討現今業內所面對的種種困難，並研究可行的方案。

Facilitator 主持

Mr Hahn CHU

朱漢強先生

Director of Environmental Advocacy, The Green Earth, HK
香港綠惜地球環境倡議總監

Ms Shalini MAHTANI, MBE

馬夏邇女士 · MBE

Founder, The Zubin Foundation, HospitalAdvisor and Community Business, HK
香港小彬紀念基金會、醫智網、社商賢匯創辦人

Mr Bosco NG

吳宗麟先生

Founder and Director, WEDO GLOBAL, HK
愛同行創辦人兼總監

Ms Haidi XIE

謝海娣女士

Founder, The Robins Barrier-free Travel Social Good Promotion Organisation, China
中國知更鳥無障礙出行創辦人

International Symposium: at a glance

國際研討會概覽

Day 3 第三天

Ignite the City through Inclusive Sport 共融運動 燃亮全城 (Workshop 工作坊)

 S421

9:30am – 12:30pm

The workshop lets the participants see things from the angle of wheelchair users to better understand the actual difficulties confronted by the group. From "not knowing" to "understanding", we hope the participants will be inspired on how they can better communicate with wheelchair users in the future!

工作坊的體驗讓參加者易地而處，從輪椅使用者的角度理解他們日常生活所面對的各種挑戰，從「未知」到「深刻體會」的過程中得到更全面的啟發，在未來與輪椅使用者的溝通可邁進一大步！

6 sessions 共六節 (30mins per session 每節30分鐘)

9:30am - 10:00am 11:00am - 11:30am

10:00am - 10:30am 11:30am - 12:00nn

10:30am - 11:00am 12:00nn - 12:30pm

Echo Housing Demands through Social Design 共居設計 響應眾求 (Workshop 工作坊)

 S423

This is a practical workshop focuses on applying design thinking to explore the social problem of crowded living space and to develop feasible solutions. Participants will first observe the needs of co-living residents in Hong Kong. They then will be taught to utilise design tools and techniques to customise co-living furniture and amenities for a better co-living environment.

這是一個注重實踐的設計工作坊，以設計思維探討居住環境擠迫這社會問題，並研究可行的各種解決方案。參加者會先觀察香港的共居空間居民的情況 and 需要，接著運用各種設計工具和經教授的實用技巧，在家具安排和居住設施上為同屋共住的人營造更美好的共居環境。

Research - What's Next in SE 「社企研究新方向」 論壇 (SES Academic Forum 學術論壇)

 S426

Dr Kate COONEY

Lecturer in Social Enterprise and Management, School of Management, Yale University, US

美國耶魯大學管理學院社會企業及管理系講師

Prof Alex NICHOLLS, MBA

Professor of Social Entrepreneurship, Said Business School, University of Oxford, UK; Editor, Journal of Social Entrepreneurship
英國牛津大學賽德商學院社會企業學教授；《社會企業家期刊》編輯

Prof Ruth PHILLIPS

Associate Dean, Research Education in the Faculty of Arts and Social Sciences, The University of Sydney, Australia

澳洲悉尼大學文學及社會科學院（教育研究）副院長

Dr Michael ROY

Senior Lecturer of Social Business, Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK

英國格拉斯哥加里東大學尤努斯中心（社會企業及衛生）社企部高級講師

Prof Simon TEASDALE

Professor of Public Policy and Organisations, Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK

英國格拉斯哥加里東大學尤努斯中心（社會企業及衛生）公共政策及組織系教授

Dr Norah WANG 王筱璐博士

Research Assistant Professor, Department of Applied Social Sciences, The Hong Kong Polytechnic University, HK
香港理工大學應用社會科學系助理教授(研究)

Prof ZHAO Meng 趙萌教授

Associate Professor, Renmin Business School, China
中國人民大學商學院副教授

B Corp Forward Looking Forum 共益企業前瞻論壇

 S425

9:00am – 10:30am

B Corp leaders will discuss and reveal the trend of business for social impact movement and future directions.

共益企業家齊集討論現時將商業力量轉化為社會裨益的狀況和未來的發展。

Dr KK TSE 謝家駒博士

Founding Chair and CEO, Education for Good CIC Ltd., HK
香港仁人學社創辦人及首席導師

Bay Area Social Innovation Forward Looking Forum 大灣區社會創新前瞻論壇

 S428

11:00am – 12:30pm

The SI leaders from Bay Area will discuss and reveal the upcoming social innovation development trend.

大灣區的社創領袖將齊集論壇，研討區內的未來社會創新發展趨勢。

Mrs Rebecca YUNG 容蔡美碧女士

Chair, Organising Committee of Social Enterprise Summit
社企民間高峰會籌備委員會主席

Concluding Interactive Session 閉幕演講及互動環節 Ready? Future Innovators 準備就緒？創新者

 S421

1:30pm – 4:00pm

Keynote Speaker 主題演講嘉賓：

Mrs Kiran Bir SETHI

Founder, Design for Change, India
印度 Design for Change 創辦人

SI Speakers 社創思語演講嘉賓：

Mr David M H FONG, BBS, JP

方文雄先生，BBS，太平紳士
Managing Director, Hip Shing Hong (Holdings) Co Ltd, HK
香港協成行發展有限公司董事總經理

Mr John TSANG

曾俊華先生
Founder, Esperanza, HK
香港薯片叔叔創社創辦人

Andy TSUI

徐梓峻
Co-founder, Bully Escape, HK
香港密室欺凌共同創辦人

Hillary YIP

葉弼僊
Founder and CEO, MinorMynas, HK
香港 MinorMynas 創辦人兼行政總裁

Social Enterprise Summit 2018

Annual Activities at a glance

社企民間高峰會2018全年活動概覽



				Page / 頁
2018.04 – 2018.11	Social Enterprise Summit @ Community 社企民間高峰會@社區	<ul style="list-style-type: none"> - Central and Western District 中西區 - Kwun Tong 觀塘 - Sham Shui Po 深水埗 	<ul style="list-style-type: none"> - Southern District 南區 - Wong Tai Sin 黃大仙 - Yuen Long 元朗 	69-75
2018.09.05	Social Enterprise Summit 2018 Launch Ceremony 社企民間高峰會 2018 啟動儀式	H6 CONET		10
2018.09.20-22	The 6 th China Charity Fair 第六屆中國公益慈善項目交流展示會	Shenzhen Convention and Exhibition Center 深圳會展中心		76
2018.09 – 2018.12	The Tithe Ethical Consumption Movement 2018 2018十一良心消費運動	Various Locations 全港多個地點		77
2018.09 – 2018.12	Good Seed 好善社	The Hong Kong Polytechnic University 香港理工大學		81
2018.09 – 2019.03	Hong Kong Social Enterprise Challenge 2018-19 香港社會企業挑戰賽 2018-19	Various Locations 全港多個地點		81
2018.11	B Leaders Course	Dream Impact 夢創成真		78
2018.11.03-04	Better Festival 美好生活節	The Space, D2 Place ONE		79
2018.11.09	"DBS x HKGCSE" Hong Kong Social Enterprise Employee Recognition Scheme 2018 「DBS x 香港社會企業總會」香港社企員工嘉許計劃2018	Hoi Yat Heen, Harbour Plaza North Point 北角海逸酒店海逸軒		80
2018.11.22 2:00pm – 6:00pm	International Symposium Day 1 國際研討會第一天 • Grand Opening cum Keynote Speeches 開幕典禮暨主題演講 • Experience yoga with Almen Wong 瑜伽體驗 X 黃佩霞 • Thematic Sessions 專題研討	Hong Kong Convention and Exhibition Centre, Wanchai 灣仔香港會議展覽中心		16-22
2018.11.22 6:30pm – 9:00pm	A Dinner to Remember: Art Night by the Harbour 「創藝海港」晚宴	Quayside Harbour Front Restaurant & Bar		66
2018.11.23 9:30am – 4:00pm	International Symposium Day 2 國際研討會第二天 • Symposium Sessions 研討會環節	Hong Kong Convention and Exhibition Centre, Wanchai 灣仔香港會議展覽中心		25-51
2018.11.23-24 9:30am – 4:30pm	Social Innovation Exhibition 社創展覽	Hong Kong Convention and Exhibition Centre, Wanchai 灣仔香港會議展覽中心		24
2018.11.24 9:00am – 4:30pm	International Symposium Day 3 國際研討會第三天 • Workshops 工作坊 • SES Academic Forum 學術論壇 • B Corp Forward Looking Forum 共益企業前瞻論壇 • Bay Area Social Innovation Forward Looking Forum 大灣區社會創新前瞻論壇 • Concluding Interactive Session 閉幕演講及互動環節	Hong Kong Convention and Exhibition Centre, Wanchai 灣仔香港會議展覽中心		52-63
2018.11.25-26	Social Innovation Visits 社創體驗	Various Locations 全港多個地點		67
2018.11.25-26	Community Tours 社區導賞	<ul style="list-style-type: none"> - Central and Western District 中西區 - Kwun Tong 觀塘 - Sham Shui Po 深水埗 	<ul style="list-style-type: none"> - Southern District 南區 - Wong Tai Sin 黃大仙 - Yuen Long 元朗 	68

Day 1

第一天

國際研討會

International Symposium



2018.11.22
(Thursday 星期四)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

- Grand Opening cum Keynote Speeches
開幕典禮暨主題演講
- Thematic Session 專題研討 A:
Sustainability and the challenges in this region
可持續發展及其挑戰
- Thematic Session 專題研討 B:
Investing in Happiness: How to tell your impact
story to social investors
投資快樂 洞悉先機



Grand Opening cum Keynote Speeches 開幕典禮暨主題演講



2018.11.22 (Thursday 星期四)



2:00pm-4:00pm



Hall 5G, Hong Kong Convention and Exhibition Centre, Wanchai
灣仔香港會議展覽中心展覽廳 5G

Guest of Honour 主禮嘉賓



**The Honourable Matthew CHEUNG
Kin-chung, GBM, GBS, JP**
張建宗先生 大紫荊勳賢 金紫荊星章
太平紳士

Chief Secretary for Administration,
HKSAR Government
香港特別行政區政府政務司司長

Welcome Address 歡迎辭



Mrs Rebecca YUNG
容蔡美碧女士

Chair, Organising Committee of
Social Enterprise Summit
社企民間高峰會籌備委員會主席

The Social Enterprise Summit is entering a new and exciting decade, this year our conversations will be organised around the theme of “Innovating for a Happier Society”.

Two heavy-weight keynote speakers – Mr Mark Cheng from UK and Ms Paula DiPerna from US are invited to share their views towards the social entrepreneurship/innovation movement as is today.

社企民間高峰會昂然進入第十一個年頭。今年，我們的主題是「快樂創新為民所享」。

我們有幸邀得來自英國的鄭豪先生和美國的丁寶娜女士擔任主講嘉賓，分享他們對現今社會企業家和創新運動的想法。

Keynote: What social entrepreneurship has come to mean today?

主題：社企的定義 今日的啟示

Ms Paula DiPerna, Special Advisor to CDP (formerly known as the Carbon Disclosure Project) from the US, will discuss “bottlenecks and breakthroughs” at the core of social entrepreneurship, the new meaning of social innovation in today's marketplace, the need for scale, and the reasons why the current system resists changes despite all the passion and good ideas.

來自美國的CDP（前稱Carbon Disclosure Project）特別顧問丁寶娜女士將以「社企的瓶頸與突破」為題，闡述社會創業現今的意義，為何規模影響社企的成敗，以及社會體系即使在社會創業家的熱誠及優秀方案下，仍然抗拒改變的原因。

Keynote: Everyone a changemaker: How empowering everyone can create a happier society

主題：全民參與 賦權你我 快樂創新

Ashoka Director Mr Mark Cheng will share insights and case studies from Ashoka, the global network of social entrepreneurs, and discuss key trends in social entrepreneurship towards promoting a happier society. Mark will explain his belief that today's social entrepreneurship is about empowering “everyone to be a changemaker” as the route to create happiness.

Ashoka 總監鄭豪先生將分享其於環球創業家網絡 Ashoka 遇到的實例，探討社會創業群在建構幸福社會上的重點趨勢。他深信，現今的社會企業需要賦權每一個人，令「人人都是創變者」才能創造快樂社會。

Keynote Speakers 主題演講嘉賓



Mr Mark CHENG

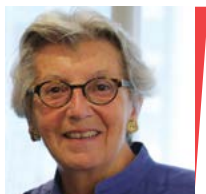
鄭豪先生

Managing Director, Ashoka Europe
Ashoka 歐洲區董事總經理

Mark Cheng is the European Managing Director of Ashoka, the global network of the world's leading social entrepreneurs. Since 1980, Ashoka has elected more than 3,500 social entrepreneurs around the world into its prestigious Fellowship, providing them with stipends and support to help them scale up their ideas. Mark is himself an experienced social investor who has helped raise capital for more than 60 social enterprises over the past decade. He is the author of the 'Social Investment Toolkit', a guide for social entrepreneurs in how to raise finance. Marks sits on the board of Emerge Education, Europe's largest accelerator for education technology start-ups, and is a founding member of the UK's first social angel investor network. He is a frequent writer and speaker on social enterprise and finance, and has been published in many journals including the Guardian, Forbes, Fast Company and the Stanford Social Innovation Review.

鄭豪是全球社會企業家網絡Ashoka的歐洲區董事總經理。自1980年起，Ashoka向世界各地超過3500名社會企業家頒發獎學金，提供津貼及支持以幫助這些社會企業家將想法化成真實。

鄭先生本人是資深的社會投資者，過去十年曾協助超過60間社企籌募經費，並著有《Social Investment Toolkit》工具書教導社會企業家如何集資。他是歐洲最大型教育科技初創加速計劃Emerge Education的董事會成員，亦是英國首個社創天使投資者網絡的創會成員。他經常就社企及融資等題目撰文及演講，文章刊於《英國衛報》、《福布斯》、《Fast Company雜誌》和《史丹福社創評論》等刊物。



Ms Paula DIPERNA

丁寶娜女士

Special Adviser, CDP
CDP 特別顧問

Paula DiPerna is a strategic global environmental and philanthropic policy advisor, and writer. She serves currently as Special Advisor to CDP (formerly known as the Carbon Disclosure Project). In addition, Paula is a member of the Board of Advisors of Global Kids, based in New York City, whose mission is to develop global citizenship. Paula also served on the Board of Advisors of the NTR Foundation, based in Dublin, Ireland, which was dedicated to environmental grant making. In 2018, Paula was a Visiting Fellow at Civic Exchange, Hong Kong, focusing on emerging issues in green finance in Asia.

丁寶娜是一位全球環保策略與慈善政策的顧問兼作者，現時任職CDP（前身是 Carbon Disclosure Project）的特別顧問。此外，她也是紐約市 Global Kids 的顧問委員會成員，使命是推廣全球公民意識。她並服務於愛爾蘭都柏林 NTR Foundation 的顧問委員會，致力撥款資助環保工作。2018年，她曾擔任香港「思匯政策研究所」的客席學人，專責研究亞洲綠色金融衍生的課題。

Key Respondent 回應嘉賓



Prof Alex NICHOLLS, MBA

Professor of Social Entrepreneurship, Said Business School, University of Oxford, UK
Editor, Journal of Social Entrepreneurship
英國牛津大學賽德商學院社會企業學教授
《社會企業家期刊》編輯

Alex Nicholls, MBA is the first tenured professor in social entrepreneurship appointed at the University of Oxford and was the first staff member of the Skoll Centre for Social Entrepreneurship in 2004. To date Alex has published more than ninety papers, working papers, book chapters and articles and six books. Most appear in a wide range of peer reviewed journals and books, including five papers in Financial Times Top 30 journals. His 2009 paper on social investment won the Best Paper Award (Entrepreneurship) at the British Academy of Management.

Nicholls has held lectureships at a wide variety of academic institutions including: University of Toronto, Canada; Leeds Metropolitan University; University of Surrey; Aston Business School and the University of Oxford.

Alex Nicholls（工商管理碩士）是英國牛津大學第一位社會企業學的終身教授，於2004年獲委任為牛津大學 Skoll 社企中心的首位職員。迄今，Alex Nicholls 已出版了超過90篇學術文章、工作稿、書目和六本書，當中有五篇文章刊登在「金融時報期刊三十強」之中，而他於2009年發表有關社會投資的學術文章榮獲英國管理學會的最佳期刊文章（企業）獎。

Alex Nicholls 曾於多間大學任教，包括加拿大多倫多大學、英國里茲都會大學、薩里大學、阿斯頓商學院和牛津大學。

Thematic Session A: Sustainability and the challenges in this region

專題研討 A：可持續發展及其挑戰



2018.11.22 (Thursday 星期四)



4:30pm – 6:00pm



Hall
展覽館 5G

This Thematic Session will explore the balance between the philosophy of sustainability and its practical implementation. The session will cover emerging issues, as well as the state of play in corporate initiatives, ESG investment, and the relationship between science, policy and capital. We will also discuss how society and business can establish priorities, and coordinate individual actions with major collective impact, especially related to climate change, water protection and waste management.

本專題環節將會研究可持續發展在理論與實踐上如何達到平衡，並探討一些新興議題，包括企業社會責任倡議現況；環境、社會與管治投資；科學、政策與資本的關係等。此外，本環節亦會探討社會和企業如何就政策訂出優先次序，個人行為如何與整體大環境互相協調，尤其集中討論氣候變化、水資源保護及廢物管理。

Facilitator 主持



Mr Wander MEIJER

Director, GlobeScan, HK
香港 GlobeScan 總監

Wander is a senior executive in the consultancy industry with 20+ years' business and management experience in Europe, Asia Pacific and Latin America. With a passion for social development and sustainability, he is involved in advisory functions for strategy, business development and management. His professional goals are to bring more business acumen and skills to not-for-profit organisations and at the same time, instill more social awareness and CSR policies at commercial enterprises.

擁有超過20年在歐洲、亞太地區和拉丁美洲的商業及管理經驗，Wander 是顧問諮詢界的一名資深管理人員。他熱衷於社會及可持續發展，主力參與策略、業務發展和商業管理的顧問工作。他的職業目標是為非牟利機構提供更多商業知識及技能，同時灌輸更多社會意識和建議企業社會責任政策予商業企業。

Respondents 回應嘉賓



Ms Leonie KELLY

Project Director of Sustainable Finance
Initiative, RS Group, HK
香港 RS Group 可持續金融項目發展總監

Leonie Kelly has led the development of SFi since joining in January 2017. She has over 10 years' of professional experience spanning conservation finance, impact and sustainability consulting, and financial services, across Ireland, UK and Europe. Leonie was previously Head of Impact Investment at the Zoological Society of London where she was focused on developing conservation funding mechanisms to direct impact capital to help save species on the edge of extinction. At Deloitte LLP UK she worked principally across impact advisory and impact assurance. Leonie is a Fellow of the Finance Innovation Lab of London, and holds a MSc in Environment & Development from The London School of Economics & Political Science, and a BA in Economics & Geography from Trinity College Dublin, Ireland.

Leonie Kelly 自2017年起領導 RS Group 的可持續金融項目發展。她有超過十年的專業經驗，包括擔任 Zoological Society of London 的創效及投資部主管，負責發展保育籌款機制以集資拯救瀕危物種；亦曾於德勤（Deloitte LLP）負責創效投資及可持續發展諮詢。她另曾任職花旗銀行的金融服務部。其工作範圍橫跨愛爾蘭、英國及歐洲。Leonie 是倫敦 Finance Innovation Lab 的學人。她持有愛爾蘭聖三一學院的經濟及地理學學士學位，另獲英國倫敦政治及經濟學院的環境與發展系碩士學位。



Ms Anne-Maria SALONIUS

Head of Finland Division,
Bank of Aland, Finland
芬蘭 Bank of Aland 芬蘭區主管

Please refer to page 43 for the speaker's biography.

請於第43頁查閱演講嘉賓的簡歷。



Mr Pat-nie WOO 吳柏年先生

Partner of Business Reporting and
Sustainability, KPMG, HK
香港畢馬威商業報告和企業可持續
發展服務合夥人

Pat is a Partner of Business Reporting and Sustainability at KPMG who oversees Corporate Social Responsibility as well as being a core member of the KPMG China Steering Committee on Climate Change & Sustainability ("CC&S"). He is also a member of the KPMG Global CC&S network.

He has been active for over 10 years in the field of sustainable development. In his previous capacity as a director at Central Textiles, through his leadership Central Textiles was the first textile company in Asia to issue a Sustainability Report under the Global Reporting Initiatives ("GRI") Guidelines in 2008. The report subsequently received an award from the Association of Chartered Certified Accountants ("ACCA").

Through his initiatives Central Textiles subsequently won the Gold Award for the Hang Seng Pearl River Delta Environmental Award in 2012 and the Hong Kong Award for Environmental Excellence ("HKAEE") – Manufacturing Sector in 2013. He also helped KPMG win the HKAEE Silver Award – Service and Trading Sector in 2017.

For his contribution to the textile industry with regards to sustainability, Pat received the Young Industrialist of the Year award from the Federation of Hong Kong Industries in 2009.

吳柏年是畢馬威商業報告和企業可持續發展服務合夥人，負責企業社會責任小組，同時為畢馬威中國氣候變化和可持續發展督導委員會核心成員以及畢馬威全球氣候變化和可持續發展網絡成員。

吳柏年積極推動可持續發展超過10年。他曾擔任香港中央紡織有限公司董事一職，並於2008年協助該公司頒布按照全球報告倡議組織（GRI）指引所制定的可持續發展報告，使其成為亞洲首個發表此類報告的紡織公司。該報告隨後獲得了特許公認會計師公會的嘉獎。

在吳柏年的領導下，香港中央紡織有限公司分別於2012年和2013年榮獲恆生珠三角環保大獎金獎和香港環境卓越大獎（製造業）。他更協助畢馬威奪得2017年香港環境卓越大獎銀獎（服務及貿易業）。

2009年，吳柏年憑藉其在紡織業可持續發展方面的貢獻獲香港工業總會頒發年度傑出工業家獎。

Thematic Session B: Investing in Happiness: How to tell your impact story to social investors

專題研討 B：投資快樂 洞悉先機



2018.11.22 (Thursday 星期四)



4:30pm – 6:00pm



S421

This Thematic Session will go into the know-hows to describe social impact; how to measure improvements in wellbeing, and how can you communicate this best to social investors in order to raise investment? What are the best methodologies currently available for measuring social impact? How do you measure difficult concepts such as happiness and wellbeing? We will lead a dialogue and explore with entrepreneurs in the room.

本專題環節將會解釋社會影響力的量化技巧：如何計算幸福感的提升？如何向社會投資者解釋量化方法以籌募投資資金？現今有何最佳方法去計算社會影響力？如何量度快樂與幸福這些抽象概念？我們將與出席環節的社會企業家對話並共同探討。

Facilitator 主持



Dr K K Tse
謝家駒博士

Co-Founder of 2 certified B Corps in HK -
Education for Good and Dialogue in the Dark
Convenor of B Market Builder Hong Kong/Macau.
香港仁人學社及黑暗中對話聯合創辦人
共益企業倡導者香港/澳門市場召集人
(Education for Good is the first Certified B Corp in HK 仁人學社為香港首家獲認證的共益企業)

Dr KK Tse is the Founding Chair of Hong Kong Social Entrepreneurship Forum and the Founding Chair and Chief Education Officer of Education for Good CIC Ltd. He has held senior executive positions in the Shui On Group before setting up his own management consulting company, K K Tse & Associates in 1992. He retired early from 2000 onwards and has been active in promoting social entrepreneurship in Hong Kong.

謝家駒為香港「社會創業論壇」創會主席，亦為「仁人學社」的創辦人及首席導師。曾擔任瑞安集團高層管理人員，並於1992年創辦「謝家駒管理顧問公司」，自退休後便積極推動社會創業運動。

Respondents 回應嘉賓



Ms Lindy LEK

陸意玲女士

Executive Director, Social Impact Partners, HK
香港 Social Impact Partners 執行董事

Lindy worked in investment banking in the Hong Kong and Tokyo offices of Goldman Sachs, in the areas of Corporate Finance, Equity Capital Markets and Equity Derivatives. After leaving as an Executive Director at Goldman Sachs, she turned her attention to the philanthropic sector.

While resident in Tokyo, Lindy was co-founder of the Tokyo Circle of Friendship Bridge (www.friendshipbridge.org), fundraising for the non-profit focused on microfinance in Guatemala. She was also a founding Board Member of a bilingual volunteer clearinghouse, Hands On Tokyo (www.handsontokyo.org) in 2006, an affiliate of the Hands On Network Points of Light Foundation. She served as a Board Member of Asia Initiatives (www.asiainitiatives.org), a fundraising organisation, in support of M.S. Swaminathan Research Foundation, focusing on microfinance of sustainable village enterprises in India.

Lindy graduated with a B.A. in Economics and International Relations from Brown University. She also has a M.A. in International Relations from the Fletcher School of Law and Diplomacy at Tufts University.

陸意玲曾於投資銀行高盛的香港、東京辦公室從事企業財務、股票資本市場及股票衍生工具的工作。離開高盛後，她開展了慈善事業。

在東京工作時，她與友人一起創辦 Tokyo Circle of Friendship Bridge (www.friendshipbridge.org)，專為中美洲國家瓜地馬拉的非牟利組織籌款。她於2006年擔任義務工作組織 Hands On Tokyo (www.handsontokyo.org) 的創會董事局成員，該機構是 Hands On Network Points of Light Foundation 的分支組織。她亦曾是籌款組織 Asia Initiatives (www.asiainitiatives.org) 的董事會成員，為印度的可持續農村發展項目進行微額信貸。

陸氏於美國布朗大學取得經濟及國際關係學士學位，後於美國塔夫斯大學佛萊徹法律及外交學院取得國際關係碩士。



Mr David YEUNG

楊大偉先生

Founder & CEO, Green Monday, HK
香港 Green Monday 創辦人及行政總裁

David Yeung is the Founder & CEO of Green Monday, a multi-faceted social venture with the mission to take on the world's most pressing crises of climate change, food insecurity and public health. With the global sustainability movement in Green Monday, the markettransforming plant-based retail, dining and distribution network in Green Common, and the revolutionary food technology innovation in Right Treat and Omnipork, Mr Yeung has pioneered a one-of-a-kind integrated platform that engages and empowers millions of people, along with public and private sectors, towards green awareness, action and economy. His work earns him the award of "Social Entrepreneur of the Year" by the World Economic Forum and Schwab Foundation. Other honors and recognitions include "Ten Outstanding Young Persons Hong Kong," "50 Most Innovative Companies" and "Idea of the Year."

As a noted environmentalist and entrepreneur, Mr. Yeung has spoken at the World Economic Forum, Milken Institute Summit, TEDx, as well as financial and academic institutions such as Credit Suisse, UBS and UCLA. International media coverage of Green Monday and Mr Yeung includes CNN, CNBC, Bloomberg and Forbes.

Mr Yeung is a graduate of Columbia University and a director of Search Inside Yourself Leadership Institute, Hong Kong AIDS Foundation and Hong Kong Buddhist Association. He is also the author of a number of best-selling books on Zen wisdom and mindfulness.

Green Monday 創辦人及行政總裁楊大偉，以多元化社會企業模式推動素食、緩和氣候變化、糧食危機及公眾健康等逼切性世界問題。

楊大偉開闢獨一無二的平臺，結合 Green Monday 全球性運動推廣、Green Common 綜合性綠色飲食零售、餐飲服務和批發市場，以及 Right Treat 和 Omnipork 的嶄新食物科技，讓百萬計的受眾和公私營機構，以簡單易行的方式提升環保意識，邁向綠色經濟。

楊大偉獲得世界經濟論壇施瓦布基金會頒發「2018年度社會企業家」大獎。其他獎項包括「香港十大傑出青年」、「中國五十最佳創新公司之一」、以及「年度最具創意商業人物」。

楊大偉提倡綠色經濟，環保與企業並行，活躍於全球各大論壇：世界經濟論壇、Milken 研究所亞洲峰會、TEDx 演講等，以及經濟和學術機構如瑞士信貸集團、瑞銀集團及加利福尼亞洛杉磯大學。Green Monday 和楊大偉亦曾獲得 CNN、CNBC、彭博及福布斯等國際媒體報導。

楊大偉畢業於美國哥倫比亞大學，同時為 Search Inside Yourself Leadership Institute、香港愛滋病基金會和香港佛教聯合會的董事。著有暢銷書《溝通正能量》、《開工正能量》和《棟篤禪》。

Day 2

第二天



2018.11.23
(Friday 星期五)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

國際研討會 International Symposium

Social Innovation Exhibition 社創展覽

Track 1 主題一：**Harvest Good Business**
行商有道 收獲裨益

Track 2 主題二：**Aspire for the Art of Design Innovation**
共創藝術 擁抱創新

Track 3 主題三：**Pursue Sustainable Goals**
多走一步 持續發展

Track 4 主題四：**Promote Empowerment in Society**
建構充權 美好社會



Social Innovation Thrives 社會創新 遍地開花

Social Innovation Exhibition 社創展覽



2018.11.23-24 (Friday – Saturday 星期五至六)



9:30am - 4:30pm

Social innovation has been gaining public attention and recognition as a new solution to social problems. In Hong Kong, the Social Innovation and Entrepreneurship Development Fund (SIE Fund) seeks to be the catalyst for social innovation. It strives to build an ecosystem in which social entrepreneurs can thrive and thereby help alleviate poverty, promote social inclusion, as well as enhance the well-being and cohesion of the society through their innovative ideas, products and services.

Since its inauguration in 2013, the SIE Fund has funded about 160 projects by now, expecting to benefit more than 100 000 persons and 1 000 households in need such as the elderly, children and youth, persons with disabilities, ethnic minorities, and low-income families.

This exhibition showcases some innovative projects that have successfully proceeded to the next development stage with funding support from the SIE Fund, the Food Support Flagship Project, the Community Housing Movement as well as other major initiatives of the SIE Fund. Work focus of the Fund in the coming year will also be introduced. Too good an event to miss in the Summit, the exhibition provides the public with a glimpse of the flourishing social innovation ecosystem in Hong Kong.

近年，社會愈來愈重視社會創新，關注如何利用嶄新方法解決社會問題。在香港，社會創新及創業發展基金(社創基金)致力發揮催化劑的功用，促進社創生態系統發展，讓社會創業家茁壯成長，透過他們的創新意念、產品和服務，協助扶貧、促進共融、提升市民福祉，以及加強社會凝聚力。

社創基金於2013年成立，至今已資助約160個項目，預期惠及超過十萬人和一千個家庭，當中包括長者、兒童和青少年、殘疾人士、少數族裔及低收入家庭。

不少項目獲得社創基金的資助進一步發展，它們連同食物援助旗艦項目、社會房屋共享計劃等，將會在今次展覽中展出；此外，展覽亦會介紹基金來年動向。透過這次展覽，參觀者將可一探香港蓬勃的社創生態。如此精彩的活動，大家豈能錯過。

Co-organiser 合辦機構：





Harvest Good Business 行商有道 收獲裨益



2018.11.23
(Friday 星期五)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

People's happiness mainly comes from the satisfaction they gain in daily life. Every day, we go into many different transactions, from buying a cup of coffee to buying a house. Big or small, business activities are essential and can directly affect people's degree of satisfaction. Not only can good business practices enhance life quality but also improve a wide range of social problems relating to economic, culture, and the environment.

As Asia's business centre, Hong Kong shall take up the role to unleash changes in business models by bringing in socially-responsible corporate strategies, investment projects and business partnerships in order to maximise social benefits to the public, and as a result, increasing happiness.

In this track, we will explore and discuss good business practices, Impact Investment and Pay for Success (also known as Social Impact Bond).

人們的快樂源自於日常生活中的滿足感。每一天，生活都會牽涉大大小小的買賣行為，小至買杯咖啡，大至買一幢房子，商業與人的生活都息息相關，直接影響幸福感。良好商業運作行為不僅可提升生活質素，更可從經濟、文化、環境等層面持續改善社會問題。如何催生商業變革，令更多的企業願意在策劃、投資、合作上考慮社會公益，為民福祉，是香港這個亞太區商業之都必須面對的大趨勢。

在這一主題中，我們將深入探討良好商業的實例、社會影響力投資和社會影響力債券。

Good Business: Ploughing from the Basic 從根本耕種好商業



S421



2018.11.23 (Friday 星期五)



9:30am – 11:00am

Companies often portion out a modest share of corporate profit to fund corporate social responsibility projects. However, businesses can integrate social good into social responsibility as their corporate core strategies – companies' resources are used to achieve social missions through the provision of products and services. The same social values also drive their sales plan and supply chain management. Driving profit and creating positive impacts go hand in hand when the public can directly enjoy the good business outcome.

In this session, the speakers will share their insights on the good business practices.

很多企業在賺取盈利後將部份資源分配在「企業社會責任」項目上，藉此回饋社會。但良好商業行為則主張企業從一開始便把資源投放在具社會價值的產品、服務、銷售、供應鏈等層面，直接回應社會需求，在賺取利潤的同時解決社會上某些問題，創造市民都能夠共同分享其成果的企業價值。這一環節的演講嘉賓將講解他們的企業怎樣從基本策略打造商業模式。

Facilitator 主持



Mr Alan CHEUNG
張益麟先生

Chairman,
Hong Kong Social Entrepreneurship Forum, HK
香港社會創業論壇主席

Alan Cheung graduated from the University of Hong Kong and he founded Grandion Industrial Ltd. (a member of Grandion Group) in 1996. Alan demonstrates his innovative, pragmatic, forward-looking and people orientated approach in operating his ventures which makes him to be the awardee of the Young Industrialists Award of Hong Kong and The Capital Leaders of Excellence Award in 2011. In addition, Alan was elected as the Asia Pacific Outstanding Entrepreneur in 2012 which further recognised his innovative and scientific approach in a traditional industrial company.

張益麟1990年於香港大學畢業。並於1996年創立興迅實業有限公司（興迅集團成員）。張益麟憑其創新、務實、具前瞻性且以人為本的經營策略，於2012年獲頒「資本年度企業家獎」、2011年分別獲得「香港青年工業家獎」及「亞太卓越企業家獎 - 香港」。

Speakers 演講嘉賓



Mr CY CHAN
陳振宇先生

Co-Owner and Head of Talent Engagement & Corporate Social Investment, HKBN Group, HK
香港寬頻集團持股管理人兼人才關顧及企業社會投資主管

CY Chan oversees HKBN's Talent engagement and corporate social investment strategy and initiatives and is also helping HKBN to deliver purposeful profit. In his organisation development capacity, he leads his team to build HKBN's corporate culture, defines leadership requirements, and drives succession management. He also guides the Talent management team to enhance effectiveness and efficiency in Talent acquisition, performance assessment and reward, and Talent servicing. In corporate social investment aspect, CY actively works with NGOs and other organisations with a view to bringing sustainable impacts to the community.

陳振宇於香港寬頻負責人才關顧及企業社會投資的策略制定及項目，亦幫助該公司以利潤回饋社會。在機構發展上，他領導團隊建立公司的企業文化和領袖要求，並推動人才銜接管理。他亦指導人才管理團隊，提升人才吸納、表現評核、獎勵及服務的效率。在企業社會投資方面，他積極與非政府組織(NGO)及其他組織合作，為社區帶來更可持續的發展。



Mr Teddy LIU
廖國泰先生

General Manager,
Corporate and Talent Development,
New World Development Company Limited, HK
香港新世界發展有限公司企業籌劃及
人才發展部總經理

Teddy Liu currently oversees three core teams at his role, namely corporate development for planning, promoting and managing corporate change initiatives, talent training and development as well as internal audit. Teddy has served New World Group for over 20 years with diversified experience in business management and corporate controllership functions. Prior to joining New World, Teddy had worked for PricewaterhouseCoopers for five years with major focus on statutory audit, due diligence, merger and acquisition, and tax planning.

Teddy holds the Certified Public Accountants designation and is a member of various professional bodies in the field of accounting, company secretary and taxation. He also holds a Juris Doctor degree from The Chinese University of Hong Kong and an MBA degree from The University of Hong Kong.

廖國泰目前在新世界發展有限公司負責管理三個核心團隊：企業變革措施規劃、促進和管理方面的企業發展、人才培養和發展以及內部審計。廖先生在新世界發展有限公司工作20餘年，在企業管理和企業控制職能方面經驗豐富。加入新世界之前，廖先生在普華永道工作五年，主要負責法定審計、盡職調查、併購與稅收計畫。

廖先生擁有註冊會計師頭銜，是會計、公司秘書和稅務領域多個職業機構的會員。此外，他還擁有香港中文大學法學博士學位以及香港大學工商管理碩士學位。



Mrs Corine TAP

General Manager, Danone Water Aqua
and General Manager Integrator,
Danone Indonesia
印尼 Danone Water Aqua 總經理

Since January 2017, Corine Tap is the first woman leading Danone's Aqua business with 12,500 employees and 21 factories. Danone is one of the world leading bottled water companies and the biggest B Corp in Asia. Before joining Aqua, Corine led the Early Life Nutrition business in Australia and New Zealand, steering it through the Fonterra quality crisis and the China baby food boom. Prior to that, she worked many years in different roles - first with Unilever then with Danone in the Netherlands, China, Indonesia and India.

Cornie Tap 自2017年1月起成為 Danone Aqua 飲用水業務的首位女性領導人，該公司僱用12500位員工，共有21間工廠。Danone 是全球最大的樽裝水生產商之一及亞洲最大的共益企業。

加入 Aqua 之前，她曾於澳洲及新西蘭的 Early Life Nutrition 擔任管理層，協助處理 Fonterra 品質控制危機及中國嬰兒食物需求飆升問題。再之前，她曾於聯合利華及 Danone 的荷蘭、中國、印尼及印度分部工作。

Impact Investment: Cultivating Social Good 社會影響力投資：培植效益



S421



2018.11.23 (Friday 星期五)



11:30am – 1:00pm

As an investor or a portfolio manager, your main focuses are maximising financial returns and minimising risks. However, have you ever thought of taking social impacts, public needs or social problems as some of the key factors to assess investment opportunities? Have you ever thought of contributing to society by investing in “Social Good” projects?

In this session, we have professionals from the impact investment field to explain to us the rising global trend to provide both financial project managers and investors with down-to-earth and comprehensive knowledge.

身為投資項目負責人或投資者，除了提升投資項目的回報、減低潛在風險、監察市場變化及整體財務前景外，有沒有想過該項目能否為社會創造正面影響？有否回應社會需求？並以項目有否解決社會問題為投資評估的主要指標？除了賺取投資回報外，又有否想過憑藉「社會影響力投資」出一分力為社會創造裨益？

這一環節，演講嘉賓將深入講解「社會影響力投資」，並分享環球趨勢，為項目負責人和投資者提供更實用、全面的最新資訊。

Facilitator 主持



Dr Ilex LAM
林家強博士

Chairman
Impact Investing Research Committee
(IIRC) of Greater China Alternate
Managers Association, HK
香港大中華另類投資經理協會影響力投資
研究委員會主席

Ilex Lam possesses over 25 years of experience in managing global financial institutions with Investment management and advisory businesses for Asian central banks, sovereign wealth funds, family offices and UHNW and global institutional investors. He was named as “China Top 10 most Outstanding and Impactful Entrepreneur in Investment Management Business” in 2011.

Ilex is currently the Chairman of iEnterprise Foundation, Impact Investing Research Committee of Greater China Alternate Managers Association and Cardinalasia Consulting. He also serves as Senior Advisor to UNDP SDG Impact Finance, Director of CareER, Advisor of Hong Kong Shared Good Values and Teen Future.

林家強擁有超過25年的全球金融機構管理經驗，為亞洲中央銀行、財富基金、家族企業、以及環球機構的投資者等提供投資管理和諮詢服務。2011年，他被評為「中國十大傑出及最具影響力企業家(投資管理)」。

林博士現為大同研究基金會主席、珈迪璐亞洲顧問委員會主席、雅博慈善基金會副主席、大中華另類投資經理協會副主席、哈佛商學院香港同學會獎學金評審委員會委員、香港服康力量董事、CareER 董事、HK Shared Good Values 顧問及天程同行顧問。

Speakers 演講嘉賓



Ms Nan LI COLLINS
李楠女士

Head of UNDP SDG Impact Finance, UNSIF
聯合國開發計劃署可持續發展目標影響力金融部
主管

Nan Li Collins has 20 years' experiences in both private and public sector across Asia, Africa and North America. She is currently the Head of UNDP SDG Impact Finance (UNSIF), based in Bangkok, Thailand. Prior to that, she was heading UNDP's South-South Cooperation in Asia Pacific.

Before joining UNDP, Nan spent 10 years in a few multinational corporations in China, Japan, and the USA, covering Public-Private Partnerships, market entry, investment strategy, Merger and Acquisition, and business development.

李楠在亞洲、非洲和北美的私營及公營機構有20年的工作經驗，現時是聯合國開發計劃署可持續發展目標影響力金融部主管，該部門駐於泰國曼谷。之前，她是聯合國南南合作計劃的亞太區主管。

在加入聯合國開發計劃署之前，她曾任職於中國、日本及美國等幾間跨國公司十年，負責公私營合作、市場准入、投資策略、併購及商務發展等。



Mr Mario KNOEPFEL

Head, Sustainable Investing Advisory,
Asia-Pacific, UBS Global Wealth Management,
HK
香港瑞銀全球財富管理可持續投資諮詢部
亞太區主管

Mario Knoepfel has been heading the Sustainable Investing Advisory for Asia-Pacific since January 2015. In his role, Mario advises clients on sustainability aspects, helping them to incorporate personal values in investment portfolios across asset classes, investing with social and environmental impact through innovative private markets solutions and driving education and awareness efforts in the region.

Working for UBS Wealth Management since 2001, Mario relocated to Hong Kong in early 2013 to establish the Hong Kong presence of the UBS Optimus Foundation, a professional grant-making foundation that helps UBS clients in funding and managing projects benefitting underprivileged children around the world.

Mario Knoepfel 自2015年1月起擔任瑞銀可持續投資諮詢部亞太區主管，負責向客戶提供有關可持續發展的建議，幫助客戶在各類型的資產類別中把個人理念融入投資組合中，藉着創新私人市場解決方案在投資上達到社會及環保影響力，並推動區內的教育倡議項目。

他自2001年起加入瑞銀全球財富管理，2013年調任香港負責創立瑞銀 Optimus Foundation 慈善基金會，幫助瑞銀客戶集資及管理幫助弱勢兒童的全球項目。



Mr WASIN Wattanaworakijkul

Managing Director
BBL Asset Management Co, Ltd.,
Thailand
泰國 BBL Asset Management Co, Ltd.
董事總經理

Wasin Wattanaworakijkul is Managing Director of BBL Asset Management Co, Ltd. (BBLAM). He also serves as a Director of Bangkok Mass Transit System Public Company Limited (BTSC), committee member of ESGC Projects Consideration of BKIND FUND and Chairman of Thai CG Projects Consideration Committee of Thai CG Funds.

Launched in 2014, B-KIND FUND is Thailand's first ESGC mutual fund that pioneers impact investing that takes into account both the social benefit as well as the investment return.

Wasin Wattanaworakijkul 是 BBL Asset Management Co, Ltd. 董事總經理，亦是曼谷大眾運輸系統公眾公司總監、BKIND FUND 的 ESGC 項目委員會成員、Thai CG Funds 的 CG 項目委員會主席。

2014年 BKIND FUND 創立，成為泰國第一個兼顧社會利益和投資回報的創效投資 ESGC 互惠基金。

Pay for Success: Fertilising Investment Innovation 社會影響力債券：豐饒創新投資



S421



2018.11.23 (Friday 星期五)



2:30pm – 4:00pm

Since the launch of the first Pay for Success (PFS), aka Social Impact Bonds, in 2010, PFS have been proliferating in different countries globally. Recently, several Asian countries have also launched PFS as an innovative funding model to address social and environmental issues. Hong Kong is currently exploring PFS as a tool to enhance social outcomes by increasing the efficiency and effectiveness of social service delivery. In this session, we will explore key lessons in PFS development from regional and international contexts to grow a successful PFS pilot in Hong Kong.

自2010年社會影響力債券面世至今，這種嶄新的社會項目融資及投資模式已獲多個國家採用。最近，多個亞洲國家亦開始推出社會影響力債券以解決社會及環境保護等問題。香港在這方面仍處於研發的階段，希望藉研究提升債券所投資社會項目的效率及效果。在這環節，演講嘉賓將以國際及地區的例子為研討藍本，與參加者一起探究怎樣為香港建立成功的社會影響力債券。

Facilitator 主持



Mr Stephen WONG
黃元山先生

Deputy Executive Director and Head of
Public Policy Institute, Our Hong Kong
Foundation, HK
團結香港基金副總幹事兼政策研究院主管

Stephen Wong received a B.A. Degree in Economics from the University of Chicago, Phi Beta Kappa, and an M.A. Degree in East Asian Studies from Yale University. Since then, he worked for a number of global financial institutions, including as an Executive Director in UBS (London) and a Managing Director at RBS.

Mr Wong's public service includes various advisory roles appointed by the Hong Kong Government, including Member of the Financial Services Development Council, Member of Task Force on Land Supply, Sub-committee Co-opt Member of the Sustainable Development Council, Member of Investment Committee of the Beat Drugs Fund, Member of Investment Sub-Committee of the Housing Authority, Member of Feasibility Study Working Group of "Special Needs Public Trust" and Co-opted Member of Social Innovation & Entrepreneurship Development Fund Task Force of Commission on Poverty.

黃元山畢業於芝加哥大學經濟學系，Phi Beta Kappa，後考獲美國耶魯大學東亞研究碩士學位。畢業後黃先生先後在多家國際金融機構工作，其中包括瑞銀(UBS)倫敦總部任執行董事和英國蘇格蘭皇家銀行(RBS)董事總經理。

黃先生出任的香港特區政府公職包括金融發展局成員、土地供應專責小組成員、可持續發展委員會小組增選成員、禁毒基金投資小組委員會委員、房委會投資小組成員、「特殊需要信託」可行性研究工作小組成員、扶貧委員會社會創新及創業發展基金專責小組增補委員。



Mr Alvin CHEUNG
張博宇先生

Senior Researcher,
Our Hong Kong Foundation, HK
團結香港基金高級研究員

Alvin Cheung is a Senior Researcher at Our Hong Kong Foundation, with a research focus on social impact assessment (SIA) which is a systematic appraisal and evaluation methodology for Theory of Change in public policies, private businesses and NGOs. He is one of the authors of the Social Innovation Research Report, Green Bond Study, Pay-for-Success Study and Arts Inclusion Research Report published by the Foundation. The reports provide a series of recommendations to enhance the ecosystem of SIA, social innovation, Green Bonds, Pay-for-Success mechanisms and Arts Inclusion in Hong Kong. The recommendations are well received by the HKSAR Government, local NGOs and businesses.

張博宇是團結香港基金的高級研究員，其研究重點是「社會影響 評估」（Social Impact Assessment-SIA），就公共政策系統、私營企業及非政府組織以《改變理論》為基礎進行的方法系統性評估和數值化衡量。他是基金會所出版的社會創新研究、綠色債券概況報告、按效果付費倡議及共融藝術等報告的作者之一。這些報告提出了一系列建議，為加強香港的社會影響評估生態系統、社會創新、綠色債券、按效果付費機制、共融藝術等社會及經濟發展課題向香港特區政府、本地 非政府組織，以至商業機構提出建議。



Mr KWAK Jae-hoon
郭制勳先生

CEO, Pan-Impact Korea, South Korea
南韓 Pan-Impact Korea 行政總裁

Kwak Jae-Hoon is the CEO of Pan-Impact Korea, which is managing the first SIB project in Korea.

He proposed public policies on social finance and designed the first SIB project in Korea. He suggested the municipal law for SIB and it was passed in Seoul.

He tried to improve the intermediation method of impact investment and combined blockchain technology with SIB in early 2018. He endeavours to expand positive impact on society applying innovative ideas to the market.

郭制勳是韓國 Pan-Impact Korea 的行政總裁，該公司現正管理韓國第一個社會影響力債券項目。

他在韓國引入可持續及以社會價值為本的財務概念，提出公共政策社會融資，設計了韓國第一個社會影響力債券計劃，並就如何監管社會影響力債券提出法律建議，最後法例在首爾通過。

他將創新意念應用於市場中，致力改善社會效益投資的中介方法，並在2018年初將區塊鏈技術結合社會影響力債券。



Prof Alex NICHOLLS, MBA

Professor of Social Entrepreneurship,
Saïd Business School, University of Oxford, UK
Editor, Journal of Social Entrepreneurship
英國牛津大學賽德商學院社會企業學教授
《社會企業家期刊》編輯

Please refer to page 18 for the speaker's biography.

請於第18頁查閱演講嘉賓的簡歷。



Ms XIAO Rong
肖蓉女士

Head, Philanthropy Services (Greater
China), UBS AG, HK
香港瑞士銀行大中華區慈善事業服務總監

Xiao Rong joined UBS AG in Oct 2018 as Head, Philanthropy Services, Greater China.

Prior to her current role, she worked with Give2Asia as Vice President and China Chief Representative, building up China program and office, leading grant-making and philanthropy advisory services in China. Rong also served in the Institute of American Studies, China Academy of Social Sciences, and The Asia Foundation. Rong holds her master's degree in law and bachelor's degree in law from Peking University; and she is a visiting scholar at George Washington University as Ford Fellow.

肖蓉於2018年10月加入瑞士銀行，擔任大中華區慈善事業服務總監。

加入瑞士銀行之前，肖蓉擔任贈與亞洲（Give2Asia）副總裁和中國首席代表，創建贈與亞洲中國專案以及辦公室，負責中國捐贈管理和慈善事業諮詢服務。肖蓉還曾任職於中國社科院美國研究所和亞洲基金會。肖蓉畢業於北京大學，獲得法學本科和碩士學位。她曾獲得福特獎學金在美國喬治·華盛頓大學做訪問學者。



Aspire for the Art of Design Innovation 共創藝術 擁抱創新



2018.11.23
(Friday 星期五)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

In the last decade, innovation has become the motto of many organisations and is still the golden rule of nearly every industry. Likewise, design has continued to evolve and plays an important role in fostering culture and latest trends. While innovation and design attract very different practitioners, the blending of the two disciplines has created new concepts in creativity and has far extended its function to positively impact communities. In this track, international, regional and local trend experts from the innovation and design industries will get together and discuss how to put Design Thinking, Social Design and Art Innovation into practice.

過去十年，創新已經成為很多機構的宗旨，幾乎每個行業都積極推動創新。同時，設計也不斷在演變發展，在帶領文化與潮流中擔當着重要的角色。有趣的是，創新和設計雖然吸引不同範疇的從業者，兩者更在相互交流下迸發出火花，創造了很多全新的創意概念，並擴展到社區，從而產生正面影響。這個議題邀請了多位來自海外與本地的專家，在三個環節探討他們在設計思維、社會設計和藝術創新方面在對社會的實際應用。

Design for Social Impact: A Showcase of Thought and Practice 突破設計 創新思維



2018.11.23 (Friday 星期五)



9:30am – 11:00am



S423

Design thinking is a method that has been used in both commercial and social innovation for solving complex problems in recent years. The method aims to find comprehensive, feasible and innovative solutions to tackle social problems from the five design processes, namely “Empathise”, “Define”, “Ideate”, “Prototype” and “Test”. For those who want to know more about this subject, you can meet and be inspired by the design practitioners from different regions. Speakers will share their stories and experience in utilising design thinking to create positive social impacts.

設計思維是近年來在商業和社會創新行業中被廣泛使用的方法，以解決一些複雜問題。五個設計過程順序為「同理心」、「需求定義」、「創意動腦」、「製作原型」及「實際測試」，為特定的社會問題尋找既創新又可行的全面解決方案。在這環節，參加者將會與來自不同地區的實踐者交流，而演講嘉賓亦將分享他們如何運用設計思維來為社會創造益處。

Facilitator 主持



Ms Elsie TSUI
徐苑思女士

Project Director, Hong Kong Social
Enterprise Challenge, CUHK Center for
Entrepreneurship, HK
香港中文大學商學院「香港社會企業挑
戰賽」項目總監

Elsie Tsui has extensive experience both as a corporate executive (with Coca-Cola China) and a management consultant. Prior to setting up her consulting business, she has worked for the Asia office of! What If? Innovation Partner, a leading innovation consultancy, based in Shanghai. Specialising in innovation management and innovation capability building through design thinking, she has led many high impact training workshops for the leaders from Fortune 500 companies across Europe and Asia.

徐苑思具豐富商業行政及管理顧問經驗，她曾在可口可樂大中華區及創新管理顧問機構! What If? Innovation Partner 亞洲區任職。她的專業範疇包括創新管理、應用設計思考，也曾為歐洲及亞洲多間《財富》500強企業的管理層提供顧問和培訓服務。

Speakers 演講嘉賓



Ms Liza CHONG

CEO, INDEX: Design to Improve Life®, Denmark
丹麥 INDEX: Design to Improve Life® 行政總裁

Liza Chong heads strategy and program development at INDEX, and is leading on the establishment of the organisation's global venture capital fund that will invest solely in 'design to improve life' derived from INDEX: Award pipelines.

She leads the 'Design to Improve Life Investment' program, an acceleration program that works with design entrepreneurs and impact investors in realizing sustainable solutions to global challenges.

She has developed and coordinated the global partner programs that included cities such as Singapore, Helsinki, Copenhagen, Risør in Norway and Guangzhou in southern China.

Liza Chong 主管 INDEX 的策略及項目發展，負責建立該公司全球創業投資基金，全力投資於「設計以改善生活」(design to improve life) 計劃，這計劃源於 INDEX: Award 大獎，與設計企業家和影響力投資者合作，為全球各種挑戰尋找可持續的解決方案。她亦曾為這全球夥伴計劃於新加坡、芬蘭赫爾辛基、丹麥哥本哈根、挪威里瑟爾、中國廣州工作。



Ms Kara PECKNOLD

Creative Director, frog, Germany
德國 frog 創意總監

Kara Pecknold is a Creative Director and a Design Research lead at frog with more than 15 years of experience. She has had the opportunity to work with clients across a variety of sectors from energy, education and international development to health, automotive and financial services. She is the global lead for frog's Collective Action Toolkit, a collaboration and creativity tool that enables groups of people anywhere to organise, collaborate, and create solutions for problems affecting their community. Prior to frog, she pursued her Master's degree in Design and ran her own design research consultancy in Vancouver, Canada.

Kara Pecknold 擔任 frog 創作總監和設計研究主管超過15年，客戶包括能源業、保健教育和國際發展、汽車業以及金融服業。她是 frog 的行動工具箱 (Collective Action Toolkit) 項目的全球主管，這項目幫助人們以創意工具整理、合作和尋找方法解決社區問題。加入 frog 之前，她取得設計系碩士學位，並於加拿大溫哥華經營一家設計諮詢公司。



Ms Christine VIOLAGO

Country Manager (Philippines), Grameen Foundation, Philippines
菲律賓 Grameen Foundation 區域經理

Christine Violago is responsible for strengthening the pipeline for strategic collaborations for programs on mobile agriculture and financial services, including the WomenLink initiative. In 2018, WomenLink drives the usage and awareness of digital channels by registering 20,000 women as recipients of an SMS based extension for financial and digital literacy. In 2016, Christine also managed Grameen Foundation's Community Agent Network (CAN) Program with the goal of establishing a shared agent network that allowed end-users to receive financial services or conduct transactions within their villages. As of January 2018, CAN was able to onboard 1,896 agents, 75% of which are women, catering to 423 barangays (villages) nationwide.

Christine Violago 負責農業移動技術應用和金融服務項目的策略合作，包括 WomenLink 倡議項目。2018年，WomenLink 幫助二萬名婦女得到金融資料電話短訊，從而提升數碼技術應用。Christine於2016年管理 Grameen Foundation 的社區代理網絡 (CAN)，建立一個共享代表網絡，讓農村使用者可以從該網絡中得到金融服務及進行交易。至2018年1月，CAN已幫助1896人成為代理（當中75%是婦女），服務菲律賓423條農村。

Social Design and Social Change

社會設計 以人為本



2018.11.23 (Friday 星期五)



11:30am – 1:00pm



S423

Social Design goes beyond the current commercialised practice of the design industry and moves towards the “social dimension of design”. It focuses on community participation, social engagement and multidisciplinary design practices. In this session, our speakers, who are dedicated to improving public spaces and social well-being, will share with us their experience and projects which promote social innovations and civic engagement through design thinking and participatory prototyping.

社會設計突破了目前設計行業中商業化的框架，走向關注「社會層面設計」的方向。社會設計集中於社區參與和跨界別設計的實踐。在本環節，我們邀請了致力改善社區公共空間和社會福利服務的嘉賓，與我們分享他們在社會設計上的各個項目和經驗，講解怎樣運用設計思維和參與模式來促進社會創新和實現公民參與的目標。

Facilitator 主持



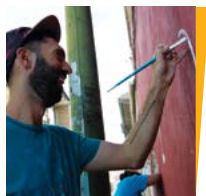
Please refer to page 30 for the speaker's biography.

請於第30頁查閱演講嘉賓的簡歷。

Mr Stephen WONG 黃元山先生

Deputy Executive Director and Head of
Public Policy Institute, Our Hong Kong
Foundation, HK
團結香港基金副總幹事兼政策研究院主管

Speakers 演講嘉賓



Mr Pablo Ferreiro MEDEROS

Artist Co-founder, Boa Mistura, Spain
西班牙 Boa Mistura 藝術共同創辦人

Pablo Ferreiro Mederos graduated in Fine Art, specialised in graphic design, from the Aalto University of Art and Design in Helsinki. Calligrapher and typography freak. He is the co-founder of Boa Mistura. The term “Boa Mistura” comes from the Portuguese “good mixture”, referring to the diversity of backgrounds and points of view from each member. Boa Mistura develops the work mainly in the public space. They have carried out projects in South Africa, USA, UK, Brazil, Mexico, Georgia, Chile, Algeria, Norway, Kenya, China, Serbia or Panamá.

Pablo Ferreiro Mederos 是藝術家、書法家，熱愛字體排印。他是西班牙 Boa Mistura 的聯合創辦人，該藝團是一個跨界別的團隊，以塗鴉藝術起家。他們視作品為改變街頭及聯繫人們的工具，其藝術創作多於公共空間展出，作品遍佈南非、美國、英國、巴西、墨西哥、喬治亞、智利、阿爾及利亞、挪威、肯亞、中國、塞爾維亞和巴拿馬。Boa Mistura 在葡萄牙文解作「良好混合物」，反映藝團的成員來自不同背景並擁有各自的觀點。Pablo畢業於芬蘭赫爾辛基阿爾托大學的藝術設計學院，主修純美術，專長於平面設計。



Miss Helen SO

蘇曉明女士

Policy Researcher,
Our Hong Kong Foundation, HK
團結香港基金政策研究員

Helen So is a policy researcher specialising in the field of Arts Innovation at the Public Policy Institute of Our Hong Kong Foundation. An avid arts advocate, Helen co-authored Hong Kong's first policy advocacy paper that acknowledges and calls attention to the inclusive, non-discriminatory, and preventative agency of arts in Hong Kong, with recommendations for a more concerted government effort in making arts a solution for health and wellbeing while fostering a more inclusive society. Helen holds a Master of Studies in Musicology and Ethnomusicology at St. Catherine's College, University of Oxford.

蘇曉明現為團結香港基金公共政策研究院的政策研究員，專注藝術與文化領域的研究。蘇女士熱心倡議藝術，為香港首份藝術共融政策倡議報告的作者之一。該報告呼籲社會大眾關注藝術在香港之共融力、非歧視性質及預防功能，建議政府相關部門聯手以藝術手法處理醫療保健和社會福利的議題，促進更共融之社會。蘇女士擁有牛津大學聖凱瑟琳學院音樂學及民族音樂學碩士學位。



Mr Larry YEUNG

楊萬琦先生

Assistant Director, Participate in Design
(PID), Singapore
新加坡 Participate in Design (PID) 助理總監

Larry Yeung is a designer and community organiser who is a strong advocate for a participatory and community-centric approach in the design and planning of cities and neighbourhoods.

Participate in Design (PID) is a non-profit design organisation that helps neighbourhoods and public institutions design community-owned spaces and solutions. Since the thesis for Larry's Masters of Architecture at the National University of Singapore, Larry's portfolio of participatory-based works has expanded to include neighbourhood planning, public space design, and community art installations; working in partnership with grassroots organisations, educational institutions, civic groups and government agencies.

楊萬琦畢業於新加坡國立大學建築系，是一位設計師和社區組織者。楊堅信城市及鄰里規劃中「參與式和以社區為重心設計」的概念能改善社會。

Participate in Design (PID) 是一個位於新加坡的非牟利設計組織，專門以參與式設計的方式協助基層組織、教育機構、民間團體和政府機構，共同設計和規劃公共空間以及設施。過去數年，楊先生的參與設計項目包括鄰里規劃、公共空間設計和社區藝術裝置等。

Art Innovation: How Far Can Art Go? 藝術創新 無限可能



2018.11.23 (Friday 星期五)



2:30pm – 4:00pm



S423

Art Innovation has a wide range of meanings. Does it mean creating in terms of art techniques, materials, and media, or innovation to bring brand-new experiences to viewers? Indeed, art is not only a tool to evoke our senses; art plays a role in introspecting and reflecting our society. Art can lead social experiments, bringing new thinking and possibilities. This Art Innovation session will discuss how today's art integrates into our society in terms of economy and community services to foster multidisciplinary changes in society. The session will also focus on finding ways to continue the influence of art.

藝術創新 (Art Innovation) 所含的意義十分廣泛。到底是指藝術在技術、物料和媒介上的創新，還是藝術品帶給觀賞者嶄新的經驗？藝術本來就不只是感官上的衝擊，而是具有反思的社會意義，甚至能引領社會進行實驗，帶來新思維和無限可能。本環節所討論的「藝術創新」，探討現今藝術如何融入經濟、社區服務從而以跨領域地改變社會；藝術同時又可以用甚麼方式延續其影響力？

Facilitator 主持



Mr Ian Li
李志輝先生

Chief Campaigner, Roundtable Community, HK
香港圓桌研究及教育協會總幹事

Ian Li joined the arts sector after graduated. He obtained the Master of Cultural Management at the Chinese University of Hong Kong and joined Roundtable Network, responsible for youth and cultural affairs in the organisation. Mr Li organised various youth oriented programs, including: Global Elites, Artizen, and Hong Kong Children's Right Summit etc. He is the co-founder of Handy Music and Travel Kind. His articles can be found in monthly magazine "ampost".

李志輝於大學畢業後投身藝術界。於香港中文大學獲取文化管理碩士後，加入了青年智庫 Roundtable Network。他於機構內負責青年事務工作，關注文化藝術、兒童權利和教育等議題。他曾籌劃了多項青少年項目，包括 Global Elites、Artizen 及兒童權利政策高峰會等。李先生同時為社企 Handy Music 和非牟利組織 Travel Kind 的共同創辦人。專欄文章見於月刊 ampost。

Speakers 演講嘉賓



Mr Felix HALLWACHS

Executive Board Member,
Little Sun Foundation, Germany
德國 Little Sun Foundation
執行董事會成員

Board Member of Little Sun Foundation, architect Felix Hallwachs has spent the past years setting up, developing and overseeing the operations of the social business and global project Little Sun since its inception in 2012. Little Sun was developed by world-renowned artist Olafur Eliasson and engineer Frederik Ottesen to get clean, reliable, affordable light to the 1.1 billion people living worldwide without electricity. It is a social business and non-profit with a focus on affordable energy for all.

Felix holds an architectural engineering degree from the TU Berlin, with additional interests in urban studies, sociology, politics, and economics.

建築師 Felix Hallwachs 是 Little Sun Foundation 的董事會成員。自該基金會於2012年成立以來，他一直致力籌建、發展及監督營運 Little Sun 的社會業務及全球項目。Little Sun 由享譽全球的藝術家 Olafur Eliasson 與工程師 Frederik Ottesen 共同創立，旨在為全球無法得到電力供應的11億人口提供潔淨、可信賴、價格相宜的光源，是一家專注於可負擔能源的非牟利社會企業。

Felix 畢業於德國柏林工業大學建築工程系，對都市研究、社會學、政治及經濟學同樣感興趣。



Ms Connie LAM

林淑儀女士

Executive Director,
Hong Kong Arts Centre, HK
香港藝術中心總幹事

Connie Lam joined the Hong Kong Arts Centre (HKAC) in 1997 and has been the Executive Director since 2009. Apart from HKAC, she has been serving the arts community in a number of committees and panels, including the Hong Kong Arts Administrators Association, Jockey Club Creative Arts Centre, Hong Kong Film Development Council, Venue Partnership Scheme of the Leisure and Cultural Services Department, Sub-committee on Visual Arts under the Advisory Committee on Arts Development of the Home Affairs Bureau of the Government of the Hong Kong SAR, among many others. In 2014, Connie was awarded the Medal of Honour from the Government of the Hong Kong SAR in recognition of her valuable contribution to the promotion of arts, short film, animation and comics.

林淑儀於1997年加入香港藝術中心，2009年出任總幹事一職至今。林女士積極支持本地藝術發展，現為香港藝術行政人員協會董事局成員、香港創意藝術中心有限公司（賽馬會創意藝術中心）董事局成員、香港電影發展局成員、康樂及文化事務署場地伙伴計劃委員會、民政事務局藝術發展諮詢委員會視覺藝術小組委員會增補委員等。2014年林女士獲香港特別行政區政府頒授榮譽勳章，以表揚她推廣藝術、短片及動漫的貢獻。



Mr PICHIT Virankabutra

Director of Creative Space Development
Department, Creative Economy Agency, Thailand
泰國 Creative Economy Agency
創意空間開發總監

Pichit Virankabutra, Graphic Designer, graduated from BA Art Education Department, Faculty of Education, Chulalongkorn University, Bangkok, Thailand and MA Fine Art, Goldsmith College, University of London. He joined Thailand Creative & Design Center (TCDC) in 2004, responsible for curatorial work on exhibition and creative programs. He is assigned to direct creative space development department to develop Charoenkrung as the creative district to drive forward the creative economy in accordance with Thailand's country policy.

平面設計師 Pichit Virankabutra 畢業於泰國曼谷朱拉隆功大學（Chulalongkorn University）教育學院藝術教育學系，以及倫敦大學金匠學院藝術碩士課程。2004年，他加入泰國創意及設計中心（TCDC），策劃展覽和創意項目。隨著泰國國家政策銳意發展創意經濟，他獲委任到創意空間開發部門，領導將石龍軍區發展成文創區。



Pursue Sustainable Goals

多走一步 持續發展



2018.11.23
(Friday 星期五)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

According to the report “Our Common Future” published by UN World Commission on Environment and Development, sustainable development is an effective model that can satisfy people’s needs at our time and secure sufficient resources for future generations.

To attain sustainable development, we need to strike a balance on the economy, society and environment. It is never an easy task as we always sacrifice one aspect in order to maximise the benefits on other aspects, which adversely affect both personal life and social development.

In this track, overseas and local speakers will explore how social innovation can help pursue sustainable goals. Get ready for the brainstorming and let’s step up to a happier and more sustainable future.

根據聯合國環境與發展世界委員會發表的《我們的共同未來》報告，可持續發展是一個有效發展模式，既能滿足這一代人的需要，又無損後幾代人的資源。

若要達至可持續發展，必須於經濟、社會及環境保護方面互相協調。可是，各社會體系不斷擴張，各有不同的經濟考量，這三方因素互有矛盾，往往要犧牲某一方面來達至另一方的利益最大化，繼而影響了個人生活及社會發展。

在這主題中，我們將邀請國際及本地不同機構的代表，討論如何以創新的方法達至「可持續發展」，刺激大眾對這主題的想法，逐步邁向快樂與幸福的未來。

Circular Economy: Redistribution of Resources - Global & Local

循環經濟：資源再生—環球與本地



S426



2018.11.23 (Friday 星期五)



9:30am – 11:00am

Circular Economy is a regeneration system which applies the sustainable concept into product design to convert wastes into usable materials. At the same time, the “reborn” products bring financial returns and also help conserve the environment. Everybody can take part in the campaign and in this session, the speakers will talk about the regeneration system from both international and local aspects.

循環經濟是一個再生系統，將可持續利用的概念融合於產品設計中，把廢料再造成可用產品，令環境和資源共生，使未來能可持續發展。達至零浪費和保護環境之餘，「再生」產品亦有經濟效益。看似困難，但其實我們每一個人都可輕鬆參與其中。這一環節的講者將從國際及本地的視野探究資源再生這課題。

Facilitator 主持



Mr Timothy MA, JP
馬錦華先生，太平紳士

Vice Chairman (External), Hong Kong
General Chamber of Social Enterprises
Limited, HK
香港社會企業總會副會長（外務）

Timothy Ma serves as the co-founding member of the Hong Kong Social Entrepreneurship Forum with Dr KK Tse. He also is the Vice-chairman of the Hong Kong Chamber of Social Enterprises. Timothy is now one of Non-executive Directors of Urban Renewal Authority, member of Lottery Fund Advisory Committee, board member of Social Workers Registration Board, as well as Executive Council member of Hong Kong Housing Society.

馬錦華於2008年與謝家駒博士等人共同創立社會創業論壇，現擔任香港社會企業總會副主席。他擔任眾多公職，包括市區重建局非執行董事、扶貧委員會轄下社會創新及企業發展基金小組之增補委員、社會工作者註冊局董事、以及香港房屋協會執行委員會成員。

Speakers 演講嘉賓



Mr Steven KO
葛望平先生

CEO, O'right, Taiwan
台灣 O'right 歐萊德行政總裁

Steven Ko holds an EMBA degree from Preston University, USA. He has been serving as a council member of Taiwan Excellent Brand Association for many years. In 2017, he received a number of awards including Sustainable Beauty Awards (Paris), Taiwan 100 MVP Managers, R.O.C's Model of Entrepreneurs, Asia Responsible Entrepreneurship Awards (Green Leadership), Taiwan Sustainable Development Awards, Taiwan SME Awards, and National Environmental Education Awards. He was invited to speak at an APEC's summit on sustainable development and an UN's conference on carbon foot print.

葛望平畢業於美國普萊斯頓大學EMBA，歷任台灣精品品牌協會理事，並為2017巴黎全球永續美妝領導大獎、台灣百大MVP經理人、中華民國青年創業楷模、亞洲企業社會責任綠色領導獎、國家永續發展獎、國家磐石獎、國家環境教育獎等國內外各大獎得主。他亦曾受邀至美國APEC與永續高峰會及聯合國破足跡會議發表演說。



Ms Josephine LEE
李玉芝女士

CEO, St. James' Settlement, HK
香港聖雅各福群會總幹事

Josephine Lee received her Bachelor of Social Sciences (Social Work) and Master of Social Sciences in Social Work from The Chinese University of Hong Kong and The University of Hong Kong respectively. Besides, she also holds an EMBA degree from The Hong Kong University of Science and Technology.

Josephine is a well-known social innovator in Hong Kong and promotes learning social innovation in action. She is actively involved in developing social services and social enterprise. To name a few, she is Honorary Treasurer of Hong Kong General Chamber of Social Enterprise, Chairman of Community Drug Advisory Council. She has also serve in several government's advisory committees.

李玉芝分別於香港中文大學及香港大學獲頒社會工作學士及碩士，並完成香港科技大學EMBA中英雙語課程。

李女士熱衷於社會創新，更透過不同崗位積極推動其實踐，包括香港社企總會義務司庫、社區藥物教育輔導會主席，及參與多個政府諮詢委員會。



Ms Alexa POORTIER

Founder, NOW Transforming Hospitality
GmbH, Switzerland
瑞士 NOW Transforming Hospitality
GmbH 創辦人

Alexa Poortier is the founder of itmustbeNOW.com, the conscience of the travel industry with a mission to boldly advance sustainability, social responsibility and principled business practice.

Alexa's professional experience spans 35years in Asia Pacific, Canada, Europe, Middle East and South America. She understands the challenges and impacts of global business having been VP, Business Development and Marketing with NewsCorp's StarTV – Chanel V, Sumitomo's JetTV and CNBC (previously ABN); Group Director with O&M and Edelman/JMA PR; and in hotel operations and marketing with Park Hyatt and ACCOR.

Alexa Poortier 是 itmustbeNOW.com 的創辦人，該項目致力促進旅遊業的可持續發展、社會責任及具原則的商業運作模式。

她在太平洋地區、加拿大、歐洲、中東及南美洲有35年工作經驗，歷任新聞集團StarTV(第五頻道)、住友商事 JetTV 和美國 CNBC (前身ABN) 等媒體的業務發展和市場推廣部副總裁，另於 O&M and Edelman/JMA PR 擔任集團總監，並曾與 Park Hyatt 和 Accor 合作，深明全球企業所遇挑戰及其影響力。

Experiments in Sustainability / Technology

「可持續發展」的實踐



S426



2018.11.23 (Friday 星期五)



11:30am – 1:00pm

Sustainability is never difficult knowledge but people always find it difficult as they do not know how they can get involved in the campaign to achieve the balance on the economy, society and environmental conservation. In recent years, many social innovators make their novel ideas into practice and apply them into daily life. How do they apply innovation and technology in the pursuit of sustainability? In this session, the delegates will be simulated by the overseas and local speakers with their inspiring case studies.

可持續發展不是高深的理論，大眾只是不知如何入手，從生活上達至經濟、社會及環境保護的平衡。不少持份者因應環境或可持續發展的命題上不斷想出創新的點子，使其應用於日常生活之中，讓大眾在消費之餘，亦可為可持續發展出一分力。如何由創新科技實踐可持續發展？這小節討論希望藉著國際及本地的個案，啟發大眾對實踐可持續發展的可能。

Facilitator 主持



Mr Willy KWONG
鄺浩然先生

Executive Director, Jane Goodall Institute, HK
香港珍古德協會（香港）執行董事

Willy Kwong has worked in the areas of youth development and sustainable development for the past 10 years. His work in these fields has seen him combine his talents and interests into a career focus on social innovation and empowerment of the next generation.

Willy is currently the board member of Resolve HK, and also Business Development Consultant of Rubberboy Academy. He also holds the Master of Arts in Applied Sociology from The Chinese University of Hong Kong and completed various important international courses and training programs in the areas of human rights, social innovation and public engagement.

鄺浩然從事青年發展及可持續發展工作超過十年，致力於社會創新和賦權予下一代。他現時是 Resolve HK 董事會成員、擦膠哥學院業務發展顧問。

他持有香港中文大學應用社會學碩士，並完成多個有關人權、社會創新及公眾參與的國際課程及培訓。

Speakers 演講嘉賓



Mr Edwin KEH
葛儀文先生

CEO
The Hong Kong Research Institute of Textiles
and Apparel, HK
香港紡織及成衣研發中心行政總裁

Edwin had a career as senior executive with several US consumer goods and retail companies. He was the Managing Director of Payless Shoesource International, Donna Karan International, and Country Road Australia.

Edwin is the 2011 recipient of the Production and Operations Management Society's Martin K. Starr Excellence in Production and Operations Management Practice Award, and is on the Debrett's Hong Kong 100 as one of the most influential people in Technology and Digital sector.

葛儀文現為香港紡織及成衣研發中心行政總裁，並為美國賓夕凡尼亞州大學沃頓商學院營運及訊息管理學系以及香港科技大學供應鏈管理課程的教員。

2010年4月前，他於沃爾瑪全球採購辦公室擔任高級副總裁及首席營運官。加入沃爾瑪之前，葛氏於 Payless Shoesource International、Donna Karan International 及 Country Road Australia 擔任董事總經理。此外，他共同創辦了卓越營運大中華地區聯盟，該項目由沃頓商學院及清華大學資助。

葛先生為生產及營運管理協會的2011年 Martin K. Starr 生產及營運卓越獎得主，以表揚其在供應鏈管理範疇上的貢獻。他亦在2015年獲選為「Debrett's 香港 100 強」在科技及數碼行業最具影響力的人物之一。



Ms Anne-Maria SALONIUS

Head of Finland Division,
Bank of Åland, Finland
芬蘭 Bank of Åland 芬蘭區主管

Anne-Maria Salenius, Head of the Bank of Åland's operations in Finland, member of the Executive team and a Jury Chairperson in the Baltic Sea Project.

Anne-Maria is an experienced sailor and captain of her own sailing boat. She has sailed a lot in the Baltic Sea but also sailed over the Pacific Ocean as a crew member in the spring 2016. Anne-Maria's passion is to save the Baltic Sea and she launched the Baltic Sea Project at the bank in summer 2014 to continue the Bank of Åland's long-term environmental work. The Baltic Sea Project's goal is to help create a healthier Baltic Sea both by funding good ideas and by raising public awareness.

Anne-Maria has also been the initiator and led the preparations in the bank for a unique digital innovation that mitigates climate change by changing consumer behavior. The Bank of Åland launched a new type of ecological credit card, the Baltic Sea Card, that is connected to the Åland Index, which counts the carbon footprint of each purchase. Customers can also choose to donate to different environmental projects or change their consumption patterns. The Åland Index is given to any other bank that wants to be part of the solution.

Anne-Maria Salenius 是 Bank of Åland 的芬蘭分部主管，亦是「波羅的海計劃」行政團隊成員兼評審團主席。

她是富經驗的航海員，擁有一艘帆船並擔任隊長，經常於波羅的海航行，2016年曾以隊員身份勇渡太平洋。她積極參與拯救波羅的海環境，2014年夏天於任職的銀行創辦「波羅的海計劃」，延續該銀行的長期環保工作，該計劃旨在保護波羅的海環境，為項目集資及提升公眾認識。

Anne-Maria 也是 Bank of Åland 一項數碼創新項目的倡議人兼籌辦人，該項目以改變消費者行為來減低氣候變化的影響。奧蘭銀行推出一款名為「波羅的海卡」的新型生態信用卡，該卡與奧蘭指數掛鉤，每一次消費可抵銷碳足跡，而消費者也可以選擇捐款予不同的環保項目或者改變消費模式。奧蘭指數也有提供予其他銀行以推動減碳。

Waste Optimisation: Industry Exchange and Action

廢物再出發：業界交流與行動



S426



2018.11.23 (Friday 星期五)



2:30pm – 4:00pm

This session will adopt an “**open forum format**” to allow practitioners in the waste industry in Hong Kong to raise industry-based issues and to find feasible solutions. Representatives from the government, private sector and community projects are invited to discuss challenges they are each facing. Participants can volunteer an issue to be discussed and they can join small groups based on their interests. A few experts in environmental protection are invited to lead the discussion and interact with participants to co-design solutions.

Such discussions might form ideas that can be useful for future environmental policies. The open forum format also allows participants to freely share their opinions and they may turn ideas into potential business opportunities to create greater impact upon society.

在這環節，我們將以「**開放會議**」的互動形式，讓本地環保及廢物處理行業人員與參加者一起探討現今業內所面對的種種困難，並研究可行的方案。我們邀得政府、私營界別及社區項目的負責人參與會議，參加者可以提出任何問題，而環保行業專家將帶領參加者作更全面的討論。

這場開放會議的討論成果或可作未來環保政策制定的相關參考，參加者亦可從中得到啟發，更進一步把點子變成商機，為社會創造更大效益。

Moderation Partners

主持伙伴

350HK

350香港

Jane Goodall Institute (Hong Kong)

珍古德協會(香港)

Jockey Club Design Institute for Social Innovation,

The Hong Kong Polytechnic University

香港理工大學賽馬會社會創新設計院

Rooftop Republic Urban Farming

雲耕一族

Secure Information Disposal Services Limited

資訊機密處理有限公司

The Green Earth

綠惜地球

Urban Spring

城泉

Facilitator

主持



Mr Hahn CHU

朱漢強先生

Director of Environmental Advocacy,
The Green Earth, HK
香港綠惜地球環境倡議總監

Hahn Chu has been engaging in environmental protection work for over 20 years and has taken the initiative in advocating waste reduction, especially in issues like producer responsibility, recycling, light pollution, etc. In recent years, he promotes citizen movements such as the “Take your litter home” campaign to care for the land.

Hahn was a member of the Support Group on Waste Charging of the Council for Sustainable Development (2013 – 2014). In 2014, he received the Roadshow ECO Star Award (Professional Group). He holds a EMBA degree at Hong Kong University of Science and Technology and a master degree in Environment, Culture and Society at Lancaster University of UK. He is also an alumnus of the School of Journalism at National Chengchi University, Taiwan.

朱漢強參與環保工作超過20年，主力倡議減廢、生產者責任和回收等議題，近期積極推動「短命膠」品牌調查運動。

朱漢強曾任可持續發展委員會廢物收費支援小組成員(2013-2014年)，並持有的學歷包括香港科技大學EMBA、英國 Lancaster University 環境、社會、文化碩士，以及台灣國立政治大學新聞系學士。



Promote Empowerment in Society 建構充權 美好社會



2018.11.23
(Friday 星期五)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

A happy society is partly reflected by its ability to empower all segments, enabling open access to all for equal opportunity and growth. This constant striving for better quality of life is universal and requires the participation of everyone to devote into such a movement.

This track focuses on empowerment through employment, education and inclusive solutions for people with diverse talents, various racial backgrounds and physical disabilities. We look into international, regional and local cases and experience to co-create a happier society.

一個快樂的社會必須能夠使社會各界別擁有同等權能，每個人獲得平等機會去成長及發展。這種對更美好生活的渴求不分地域，人人一起推進社會共融與和諧。

在這一主題中，我們從本地、地區及國際的經驗學習，探討怎樣以就業、教育和共融的創新方法賦權予不同的人，包括多元人才、少數族裔以及殘疾人士。

Empowering through Employment

個人充權: 工作尋找幸福



S428



2018.11.23 (Friday 星期五)



9:30am – 11:00am

What does it mean to have a purposeful life? Delving into the ideological core of this year's thematic focus on wellness and quality of life, we explore practical ways through which we can empower individuals and their butterfly effects that can generate. Featuring three organisations from very different backgrounds, all devoted to improving work opportunities for individuals around the world, we discuss the multi-faceted value of work and the crucial role it plays in the society.

過有意義的人生是甚麼意思？在這環節中，我們邀請了三個社會團體共同探討工作對個人生活以及幸福社會的多方面價值，這三個團體各有不同背景，一直致力改善人們的工作機會。我們希望藉着這些團體的國際及本地經驗，深入探討以工作來賦權予每個人的實際方法，從而產生蝴蝶效應改善現代人生活，把今年社企民間高峰會的主題理念——快樂、創新、充實生活帶給每一個人。

Facilitator 主持



Ms Stephanie CHOI
蔡煒琳女士

Founder, OurConservatory, HK
香港 OurConservatory 創辦人

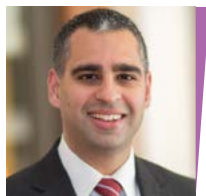
Stephanie Choi founded OurConservatory in 2017, an impact investing brokerage that attempts to offer curated advisory services to both investors and investees to facilitate social fundraising.

Stephanie has over 10 years' experience at Citigroup, where she advised institutional investors ranging from global pension funds to multi-asset hedge funds on their investments. In this capacity, she has built a foundation of market knowledge, investment principles and an investor network in Asia as well as Europe. Stephanie holds an Economics degree from the University of Cambridge, where she was also awarded a Prince Philip Scholarship.

蔡煒琳於2017年創辦 OurConservatory，旨在為香港的創效投資行業提供高質、專業的顧問及中介服務。

蔡女士2007年加入了花旗集團，現已有逾十年為機構投資者提供股票及可轉債投資顧問服務的經驗——客戶包括環球、歐洲大陸及亞太區的主權財富基金、保險基金及對沖基金等。蔡女士畢業於劍橋大學經濟系，並曾獲頒菲臘親王獎學金。

Speakers 演講嘉賓



Mr Ali JAFFER

Chief Operating Officer,
Generation: You Employed, Inc., US
美國 Generation: You Employed, Inc. 營運總監

Ali Jaffer has overseen Generation's expansion from a start-up of 100 graduates in two locations to a global leading non-profit in the education to employment space, with over 20,000 graduates across 9 countries, all within the past three years.

Ali has an MBA from Harvard Business School, and did his undergraduate work at the University of Pennsylvania where he graduated with a B.Sc. Economics, as well as a BS in Nursing. Ali currently lives in Toronto and when he is not traveling to various Generation countries, spends time as a Board member at a North York General hospital and volunteering with the Aga Khan Development Network.

Ali Jaffer 是 Generation: You Employed 的營運總監，該機構在三年內快速發展，於初創階段協助約100名大學畢業生在兩個地點求職，至今已發展成一個全球的非牟利組織，在九個國家協助超過二萬名畢業生求職。

他畢業於美國賓夕凡尼亞州大學經濟學系及護理學系，後取得哈佛商學院工商管理碩士。他現居於加拿大多倫多，義務出任北約克郡醫院的董事會成員，並於 Aga Khan 發展網絡擔任義工。



Mr Thomas NG

Founder, Genashtim, Singapore
新加坡 Genashtim 創辦人

Prior to embarking as an entrepreneur, Thomas Ng had spent 25 years as a senior international executive, in roles like Regional Managing Director, and Country Manager, with major multinational companies, in Europe, Asia, and Australia/New Zealand.

He was with Asea Brown Boveri (ABB) for a total of 19 years in Malaysia, Hong Kong, Switzerland, Poland, Philippines, and China. Headquartered in Zurich, ABB is among the leading global power engineering companies.

在成為企業家之前，Thomas Ng 曾在歐洲、亞洲、澳洲及新西蘭多間跨國公司擔任高級管理人員25年，職位包括區域管理總監及駐國家經理，當中有19年任職於跨國電機能源公司 Asea Brown Boveri 的馬來西亞、菲律賓、瑞士、波蘭、香港和內地辦事處。



Mr Steven TSOI

蔡展輝先生

Project Director, Social Venture Hong Kong, HK
香港社會創投基金項目總監

Steven Tsoi is the Project Director at Social Ventures Hong Kong (SVhk), an impact purpose organisation committed to innovating social change for Hong Kong. Over the past two years, Steven has spearheaded EXTRA MILE, the community investment project of the Airport Authority of Hong Kong. As Hong Kong's first case of Creating Shared Value, EXTRA MILE has brought over 20 companies operating at Hong Kong International Airport (HKIA) together with local NGOs to develop new models of employment in Hong Kong's aviation sector for local communities.

Steven holds a Bachelor's degree in Professional Communications (Radio Production) from RMIT University.

蔡展輝現為香港社會創投基金（SVhk）的項目總監，致力促進香港創新社會。在過往兩年，率先聯同香港機場管理局，推動社區投資項目「EXTRA MILE 里·想高飛」。作為香港首個創造共享價值（CSV）計劃，「EXTRA MILE 里·想高飛」連結香港國際機場內營運的超過二十所企業及本地非政府機構，發展出一套嶄新香港航空業的招聘模式，為當地社區服務。

蔡先生畢業於皇家墨爾本理工大學，取得 Professional Communications (Radio Production) 學士學位。

Co-creating Innovation in Education 跨界協作 創新教育



S428



2018.11.23 (Friday 星期五)



11:30am – 1:00pm

Under globalisation, information technology revolution and an innovation-based economy, the world is changing in an unprecedented scale and pace. The way we educate our younger generation shall also make changes. Learning is an organic process – we keep an open mind on knowledge, we teach and learn and adapt to changes, and we co-create to come up with new ideas. How can we – teachers, government, business leaders and every practitioner in the education sector – develop a teaching philosophy that grows leaders for a better future? How can we empower and educate our young generation to develop resilience, originality, and core competencies to navigate through changes to thrive in life?

在全球一體化、資訊科技革命及創意為本經濟體系的時代，世界正急速改變，而我們教育下一代的方式亦應作出相應的改變。學習是一個不斷轉化的過程：我們持開放態度面對知識，教學相長，不斷適應並一起開拓新思路。而老師、政府、商界領袖及教育工作者應該以怎樣的教學理念去培育未來的領袖？如何賦權及教導年輕一代，令他們更有韌力、原創力和核心競爭力，從而適應大環境的轉變，創造自己的路向，活出精采人生？

Facilitator 主持



Ms Ada WONG, JP
黃英琦女士，太平紳士

Chairperson, Make A Difference Institute, HK
Convenor & Director, Good Lab Foundation, HK
香港創不同協作創辦人及主席
香港好單位召集人及董事

Ada Wong has led a varied career as solicitor, educator, social innovator and civil society figure. She is a staunch advocate of creative education, cultural development and social innovation.

In 2010, she founded the Make A Difference (MaD) initiative, a continuing platform for the next generation of creative changemakers in Asia. Two years later, she founded The Good Lab, a do tank and social innovation hub to enable tri-sector collaborations in bringing about innovative solutions for a better Hong Kong.

黃英琦身兼數職，除了是執業律師，也是創意教育推動者、文化倡議者及社會創新者。

她在2010年創辦 Make A Difference 創不同，鼓勵亞洲青年推動社會正面改變。在2012年，她更開設好單位，一個行動型智庫、共享空間及推動社會創新的平台，致力推動社會創新及跨界合作。

Speakers 演講嘉賓



Prof CHENG Kai-ming
程介明教授

Emeritus Professor, Division of Policy,
Administration and Social Sciences Education,
The University of Hong Kong
香港大學政策、行政及社會科學教育部榮休教授

Kai-ming Cheng is Emeritus Professor at the University of Hong Kong. He was Dean of Education, Pro-Vice-Chancellor (Vice-President) and Senior Advisor to the Vice-Chancellor of the University. He is Honorary Professor at Peking University, Beijing Normal University, East China Normal University, and a few others. He taught at the Harvard Graduate School of Education as Visiting Professor from 1996 to 2007. He is now Director of Education Policy Unit at the Faculty of Education.

Trained as a mathematician, he had been a school teacher and a principal before he pursued doctoral study at the London Institute of Education. He has been involved in institutional evaluation and accreditation, policy discussion and training in higher education in China and various jurisdictions. He lectures at the National Academy of Education Administration, China, and SKOLKOVO, Russia. His current focus of study is on the fundamental changes in society and their challenges to education, and the attention to learning as the core business of education. He has been a consultant with the World Bank, UNESCO, UNICEF, UNDP and the Asian Development Bank. Locally he was a member of the Education Commission and was instrumental in the on-going comprehensive reform which started in 1999. He is on several global advisory committees, including the Yidan Prize and the National Center for Education and the Economy (US).

程介明是香港大學榮休教授。他歷任港大教育學院院長、副校長、資深顧問，現任港大教育研究中心總監。此外，他現為北京大學、北京師範大學、華東師範大學等院校的榮譽教授。他曾於1996年至2007年在哈佛大學教育學院任教。

程氏是數學家，曾在中學擔任教師及校長，後於倫敦大學學院教育研究院修畢博士學位。他從事院校評估和資歷認可研究、政策討論，並參與內地及多個司法區的高等教育培訓工作，曾於中國國家教育行政學院及俄羅斯斯科爾科沃講學。他現集中研究社會變遷如何影響教育，及以學生學習為教育的核心。

他曾為世界銀行、聯合國教科文組織、聯合國兒童基金會、聯合國開發計劃署和亞洲開發銀行擔任顧問。在香港，他是教育統籌委員會成員，參與香港1999年起的教育改革。另外他是一丹獎及美國國立教育及經濟國家中心的全球顧問委員會成員。



Mr Elliot WASHOR

Co-Founder, Big Picture Learning, US
美國 Big Picture Learning 共同創辦人

Elliot Washor, Ed.D. has been involved in education reform and school design for more than 40 years as a teacher, principal, administrator, designer, video producer, speaker and writer. Twenty-three years ago, Elliot co-founded Big Picture Learning and the Met Center in Providence, RI, which were recognised by US former President Barack Obama and many other international organisations as one of the most innovative high schools in the world, as one which should serve as an example to educators who focus on student-centered, real-world learning. Given the success of the Big Picture design in the United States, Elliot has been recruited to replicate its successes across the world and, to date, has helped form over 100 Big Picture international schools in places like Australia, Belize, Canada, China, India, Italy, Israel, Kenya, and the Netherlands, New Zealand. He has also worked with states and districts to develop new designs for systems that include learning plans for every student that measure in and outside of school learning and systemic change in Career and Technical Education.

He was selected as one of the Twelve Most Daring Educators in the World by the George Lucas Educational Foundation and is one of the HundrED's most inspiring global educators. His dissertation on innovative pedagogy and new facilities won the merit award from DesignShare, the international forum for innovative schools. Elliot has won a regional Emmy for his work as Executive Producer on Big Picture Learning's early public service announcements. Presently, Elliot is working with the MUSE School as their Chief Learning Officer to develop MUSE's innovative programs and to help spread these to other schools.

擁有教育博士學位的 Elliot Washor 過去40年從事教育改革及學校設計工作，擔任教師、校長、行政人員、設計師、製片，亦有公開演講及寫作。23年前於美國普洛威頓斯創辦 Big Picture Learning 和 Met Center，以學生為本並讓學生在現實世界中學習，該校獲美國前總統奧巴馬及不同機構讚許為最有創意的高中。鑒於 Big Picture 模式的成功，現已在澳洲、伯利茲、加拿大、中國、印度、意大利、以色列、肯亞、荷蘭及新西蘭開辦超過100間國際學校。他專注於學校模式設計，由農村至城市的幼稚園以至大學也包括在內，將學校與社區聯繫，了解學生及成人在正式學校環境內外如何學習。他亦為美國不少州郡設計學習系統。

他獲佐治盧卡斯教育基金選為12位最勇敢教育家，也是全球百大最有影響力的教育家。他關於創新教學法及設施的論文獲創意學校國際論壇 DesignShare 的優異獎。此外，他任執行監製的 Big Picture Learning 公共服務影片獲地區性艾美獎。

他現時的其中一項主要工作是擔任加州 MUSE School 的學習總監，發展該校創新課程，並分享至其他學校。

Inclusive Empowerment : Cultural Diversity 少數族裔 傷健共融



S428



2018.11.23 (Friday 星期五)



2:30pm – 4:00pm

What do you know about ethnic minorities and people of differences in Hong Kong? Simply look into statistics, there are around 580,000 non-Chinese residents and nearly 500,000 disabled people in the city, which respectively account for 8% and 7.4% of the total population. Same as others, their needs and voices are also vital for making a happier, more united and more harmonious society. In this session, the speakers will share their insights on how social innovations engage and empower the two groups.

提到本港的少數族裔及殘疾人士，你有多少了解？單從人口數據來看，本港現有大約580,000名非華裔居民及接近500,000名殘疾人士，各佔總人口8% 及7.4%。不論是少數族裔還是殘疾人士，同屬這個城市的一份子，他們的想法與需求都非常重要。以共同創建更快樂、更團結、更和諧的社會為願景，演講嘉賓將在這一環節與大家分享如何利用社會創新令少數族裔及殘疾人士融入社會，爭取應有的權能。

Facilitator 主持



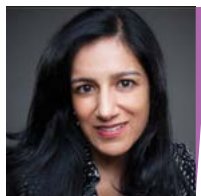
Mr Arnold CHAN
陳君洋先生

Director, Ednovators, HK
香港教育燃新董事

Arnold Chan is the founder and CEO of Teach4HK, a non-profit organisation that trains exemplary university graduates to teach at Hong Kong's underprivileged schools for one year. By 2017, Teach4HK has recruited 41 graduates as teaching fellows and served over 2,000 students. He has raised over US\$1million to support the future development of the organisation. He won the Asia Society's Asia 21 Young Leaders Award and Hong Kong Federation of Youth Groups' Hong Kong Youth Service Award in 2016.

陳君洋於2015年成立非牟利機構「良師香港」，現為行政總裁。這機構至今培訓了41名大學畢業生到基層中小學任教一年，服務超過2000名基層兒童，並籌得逾一百萬美元支持這項目。陳於2016年榮獲亞洲協會 Asia 21 Young Leaders 青年領袖獎及香港青年協會的香港青年服務大獎。

Speakers 演講嘉賓



Ms Shalini MAHTANI, MBE
馬夏邇女士，MBE

Founder, The Zubin Foundation, Hospital Advisor
and Community Business, HK
香港小彬紀念基金會、醫智網、社商賢匯創辦人

Shalini Mahtani is one of Hong Kong's most authoritative and respected voices on social issues, particularly diversity and inclusion. In 2009, she was honoured by the World Economic Forum as a Young Global Leader, and a year prior she was awarded an MBE from Queen Elizabeth II for her services in corporate social responsibility in Hong Kong. She was also recognised by the HKSAR Government for her contribution to the ethnic minorities in Hong Kong. Shalini is a graduate of The London School of Economics with a degree in accounting and finance.

馬夏邇一向致力於香港共融及多元化社會發展等社會議題。2008年，她獲英女皇頒授員佐勳章MBE，表揚她推動香港企業肩負社會責任的努力；一年後，她再獲世界經濟論壇的全球年輕領袖大獎。香港特區政府亦認同她為香港少數族裔的貢獻。她畢業於英國倫敦政治經濟學院會計及財務系。



Mr Bosco NG
吳宗麟先生

Founder and Director,
WEDO GLOBAL, HK
香港愛同行創辦人及總監

Bosco Ng had acquired extensive experience in cross-cultural communication and management before he started his journey in social entrepreneurship. Bosco represented Hong Kong to participate in the Youth Peace Network program in Canada. Together with leaders from 18 countries, they developed multicultural education programs for children and youth in Canada to raise their global cultural awareness. He believes through facilitating cross-cultural collaboration, we can cultivate our city with cultural diversity.

Due to his commitment and dedication to serving the Hong Kong society, Bosco was awarded the Hong Kong Youth Service Award 2017.

在開展社企生涯前，吳宗麟已累積了豐富的多元文化傳訊及管理經驗。他曾代表香港前往加拿大參加 Youth Peace Network 計劃，聯同18個國家的青年領袖，合作籌辦多元文化的教育活動，藉以提升加拿大兒童及青年對全球文化的關注。吳先生相信透過促進跨文化的協作，能為我們的城市融入更豐富的文化多樣性。

吳先生於2017年獲頒香港青年服務大獎，以表揚他對香港社會的貢獻。



Ms Haidi XIE
謝海娣女士

Founder, The Robins Barrier-free
Travel Social Good Promotion Organisation, China
中國知更鳥無障礙出行創辦人

Before engaging in barrier-free tourism, Haidi Xie has worked to help resolving social issues in China for 10 years, involving the disabled, left-behind children, workers and homeless people. She has also promoted the participation of different stakeholders in government, businesses and NGOs in community reform.

She believes that barrier-free tourism is an important channel in promoting accessibility legislation and public awareness on barrier-free design because society will only become more inclusive when the built environment is usable by everyone regardless of their ability.

在投身無障礙旅遊之前，謝海娣一直在中國協助化解各種社會問題長達十年，包括殘疾人士、留守兒童、工人和無家者的權益，亦致力推動政府、商界及非政府組織等持份者參與社區改革。

她深信無障礙旅遊是促進暢通易達設施立法的重要方法，亦可提升人們對無障礙設計的認識，因為只有各種設施在設計上做到人人可用，社會才會更趨向平等共融。

Day 3

第三天



2018.11.24
(Saturday 星期六)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

國際研討會 International Symposium

Social Innovation Exhibition
社創展覽

Workshops 工作坊：
Ignite the City through Inclusive Sport
共融運動 燃亮全城

Echo Housing Demands through Social Design
共居設計 響應眾求

SES Academic Forum 學術論壇：
Research - What's Next in SE 「社企研究新方向」論壇

B Corp Forward Looking Forum
共益企業前瞻論壇

Bay Area Social Innovation Forward Looking Forum
大灣區社會創新前瞻論壇

Concluding Interactive Session
閉幕演講及互動環節



Workshop: Ignite the City through Inclusive Sport

工作坊：共融運動 燃亮全城



2018.11.24 (Saturday 星期六)



9:30am – 12:30pm



S423

Living in the same cities, we always pay little attention on wheelchair-bound disabled and elderly who confront a lot of difficulties in their daily lives. The workshop provides participants with first-hand experience to sit in wheelchairs and face the challenges, plus play a team game that requires strategic planning, team communication and body coordination.

The workshop lets the participants see things from the angle of wheelchair users to better understand the actual difficulties confronted by the group. From “not knowing” to “understanding”, we hope the participants will be inspired on how they can better communicate with wheelchair users in the future, or they may even get motivated to create a related product or service to enhance the life quality of wheelchair users.

本港有不少殘疾人士及行動不便的長者需以輪椅代步，大家居於同一個城市，平日你對他們的關注又有多少？這一節的「共融體育工作坊」讓參加者坐上輪椅，親身感受坐輪椅活動的難度和種種不便。參加者在導師帶領下還會來一場輪椅團體遊戲，當中講求策略、團隊溝通及身體協調。

工作坊的體驗讓參加者易地而處，從輪椅使用者的角度理解他們日常生活所面對的各種挑戰。我們希望參加者能從「未知」到「深刻體會」的過程中得到更全面的啟發，在未來與輪椅使用者的溝通可邁進一大步，甚至可憑藉工作坊的體驗發揚社會創新精神，為輪椅使用者創研更便利的產品或服務。

Facilitators 主持



Mr Tom CHUI
崔靖韜先生

Founder, Inclusive Impact, HK
香港「融·聚·歷」創辦人

Tom Chui, the founder of Inclusive Impact, was working in an international bank in both the UK and Shanghai regions over ten years. Meanwhile, he was also a Great Britain Paralympic Badminton Coach. During his seven years as a national team coach, Tom successfully led many athletes to qualify for the Para-badminton (Paralympic Games) and won 45+ international awards.

崔靖韜出身國際大銀行，屬於業內首屈一指的人才，分別在英國及上海從事管理工作近十年。同時，崔先生亦是前英國殘奧羽毛球國家隊教練，多年培育殘疾運動員發揮所長，大展拳腳。在擔任國家隊教練七年期間，崔先生成功領導多位運動員取得參加奧運會資格，獲得45+國際獎項，並培育過金牌選手。



Mr Larry LI
李崇文先生

Co-Founder and Director of Training and Organisational Innovation, Inclusive Impact, HK
香港「融·聚·歷」共同創辦人兼培訓及組織創新總監

Larry Li is a trainer and coach specialised in leadership development for non-profit organisations. In the last ten years, he has delivered leadership training programs, Design Thinking and lean startup training programs to hundreds of NGOs' supervisors and social enterprise managers. He also coached managers of social service units and helped them to strengthen the teamwork.

李崇文是註冊社工，擁有國際職業培訓師認證、輔導及心理學學士學位。在過去的十年中，李先生為數百個社福機構的主管和社會企業的負責人提供管理、領導力、設計思維及精益創業等培訓。近年，亦開始擔任社會服務單位及社會企業主管的教練(Coach)，幫助他們加強團隊協作及改善營運。

Workshop: Echo Housing Demands through Social Design

工作坊：共居設計 響應眾求



S421



2018.11.24 (Saturday 星期六)



9:30am – 12:30pm (3 hours 小時)

This is a practical workshop led by Hong Kong Sheng Kung Hui Welfare Council focuses on applying design thinking to explore the social problem of crowded living space and to develop feasible solutions. Workshop leaders will first share fundamental concepts and case studies of applying innovative design thinking to bring about social changes. Participants will first observe the needs of co-living residents in Hong Kong. They then will be taught to utilise design tools and techniques to customise co-living furniture and amenities for a better co-living environment. The workshop will boost your creativity and develop problem-solving skills that can be put into practice in real life.

這是一個注重實踐的設計工作坊，以設計思維探討居住環境擠迫這一社會問題，並研究可行的各種解決方案。香港聖公會福利協會的活動主持會先分享創新設計思維如何促進社會變革，當中包括基礎概念和真實個案。參與者會先觀察香港的共居空間居民的情況和需要，接著運用各種設計工具和經教授的實用技巧，在家具安排和居住設施上為同屋共住的人營造更美好的共居環境。工作坊將提升你的創意和增強解難能力，在日常生活中實踐設計概念。

Facilitator 主持



Mr Robert WONG
王建明先生

Project Development Director,
Hong Kong Sheng Kung Hui
Welfare Council, HK
香港聖公會福利協會項目發展總監

Robert Wong is a Hong Kong registered architect and a member of Royal Institute of British Architects with over twenty years of experience in architecture, design, and urban development planning. He is the Project Development Director of Hong Kong Sheng Kung Hui Welfare Council, overseeing elderly home, rehabilitation centre and youth services centres building projects in helping the poor, elderly and the disadvantaged. He is committed to promote 'engaging design' to build an inclusive community.

Robert was awarded the Hong Kong Ten Outstanding Young Persons in 2015 and Hong Kong Humanity Award in 2017 to recognize his contribution to his profession and society. He has also received design awards in Singapore, Korea and Hong Kong. Working with his colleagues at Sheng Kung Hui Welfare Council, he publishes a book titled Construct Miracles for the Seniors – a Reference Booklet for Elderly Service Project Design, sharing his experience in elderly home projects and promoting the concept of elderly-friendly environment in China.

王建明是香港註冊建築師及英國皇家建築師學會會員，有二十多年的建築、設計及城市發展規劃的經驗。他現職香港聖公會福利協會項目發展總監，負責長者院舍、復康中心及青少年中心等建築設計項目，冀能以建築設計幫助貧困老弱，改善他們的生活環境，提升生活質素。他一直致力推動「參與式」設計，從而建立和諧共融的社區。

王先生於2015年獲選為香港十大傑出青年，於2017年獲香港人道年獎，以表揚他在專業上對社會的貢獻。其作品亦曾在新加坡、南韓及香港等建築設計比賽中獲獎。王建明與聖公會福利協會同工編輯出版《築動耆跡》一書，書中介紹他多年來在養老服務項目的建築設計經驗，希望向國內推廣長者友善設計。

SES Academic Forum: Research - What's Next in SE 學術論壇：「社企研究新方向」論壇



2018.11.24 (Saturday 星期六)



9:30am – 12:30pm (3 hours 小時)



S426

The research side of social entrepreneurship/innovation tends to lag behind that of the practice side. The time has come to 'take stock' of what's going on in the field of social entrepreneurship/innovation and examine what lies ahead.

In this academic session, we will host a **“panel discussion”** on the “state-of-the-art” and future directions on research in social entrepreneurship/innovation. The panel comprises seven international speakers who are established scholars in the field and who hold important editorial positions in prestigious journals. The panel will discuss the following:

1. What do we already know and still don't know about social entrepreneurship/innovation as a field of research to-date?
2. What are important research directions, hot topics, areas of opportunities for frontier research in social entrepreneurship/innovation?
3. How can we better connect academic research and local and international practice in social entrepreneurship/innovation?

The panel discussion will be followed by a “1-hour roundtable discussion” among academics from the eight universities in HK as well as other invitees to discuss future collaboration opportunities and other academic issues.

This academic session will be highly valuable to academics, practitioners as well as policy makers interested in improving the world in innovative and sustainable ways.

在社會企業及社會創新上，學術研究進度遠遠落後於實踐方案，現正是時候「盤點」社會企業及社會創新迄今的進展，從而制定未來的發展方向。

在這次學術會議上，我們會以「**座談會**」形式討論社會企業和社會創新的「國際最新研究和未來研究方向」。該小組由七位國際講者組成，全皆為社會企業和社會創新的知名學者，並在著名期刊中擔任主要編輯職務。會議討論內容包括：

1. 在社會企業及社會創新的研究領域上，有甚麼是我們已知或未知的項目？
2. 有甚麼重要研究方向、熱門議題及前瞻性研究的機遇？
3. 學術研究與實踐方案（包括本地及國際方案）如何更好接軌？

小組討論之後，香港八間大學的學者和其他受邀者將進行「一小時的圓桌會議」，討論未來的研究、合作機會及其他學術問題。

對於有志社會創新並務求以可持續方式改善世界的學者、從業員和決策者，這個學術會議彌足珍貴，不容錯過。

Facilitators 主持



Mr Tristan ACE

Social Enterprise, Global Partnerships and Development Lead, Asia Pacific, British Council, HK

香港英國文化協會亞太區社會企業、環球合作夥伴及發展部主管

Tristan Ace has more than a decade of experience working in more than 20 countries in Central and Eastern Europe, sub-Saharan Africa and for the past 8 years in East and South Asia.

Tristan Leads the British Council's work in social enterprise and social impact investment in the Asia Pacific region and is responsible for the flagship policy and government engagement programme which provides support to develop social entrepreneurship policy and strategy in the region. Through this programme, he has developed a range of partnerships with government and regional organisations such as UNESCAP, World Bank and AVPN.

Tristan Ace 過去十多年在中歐、東歐、非洲撒哈拉以南地區等20多個國家有豐富工作經驗，最近八年在東南亞工作。他在英國文化協會領導亞太區的社企及社會影響力投資工作，負責旗艦政策及政府參與項目以協助制定區內社企發展的政策。在這項目下，他已與區域內多個政府及機構（如聯合國亞太經組織、世界銀行及亞洲公益創投協會）建立夥伴關係。



Prof Kevin AU 區玉輝教授

Associate Professor, Department of Management, Chinese University of Hong Kong
香港中文大學管理學系副教授

Kevin AU graduated from the Chinese University of Hong Kong with a B.B.A. and earned his Ph.D. in management/ international business at the University of British Columbia. He co-founded the CUHK Center for Entrepreneurship and serves as associate director. In 2015 he founded the CUHK Centre for Family Business and serves as its current director. His research interests are international management, entrepreneurship, family business, and social network. He has published academic articles, cases, and book chapters, and written several books.

區玉輝畢業於香港中文大學，獲得B.B.A.並在英屬哥倫比亞大學獲得管理/國際商務博士學位。2015年，他共同創辦了中大創業中心並擔任主任，亦出掌中大的家族企業研究中心。他的研究興趣是國際管理、創業、家族企業和社交網絡。他發表了不少學術文章、案例和書籍章節，並撰寫了多本書籍。



Dr Yanto CHANDRA 蔡振榮博士

Associate Professor, Department of Public Policy, City University of Hong Kong
城市大學公共政策學系副教授

Yanto Chandra's research focuses on social entrepreneurship, social innovation, impact investment, and nonprofits particularly their strategy, governance, measurements and their interactions with the public and social policy contexts. His research has been published in reputable journals, including World Development, Journal of Business Venturing, VOLUNTAS, and Journal of International Business Studies, among others. He edited "Social Entrepreneurship in the Greater China Region: Policy and Cases". Among other awards, Dr Chandra was the recipient of Outstanding Paper Award 2010 by Emerald Publisher and the Winners of the CityU Teaching Excellence Award 2016 and Teaching Innovation Award 2017.

蔡振榮的研究於多本著名期刊刊登，當中包括《世界發展》、《商業投資期刊》、《社企期刊》、《社會創業日誌》、及《國際商業研習日誌》等。他同時為《大中華的社會創業：政策與實例》的編輯。蔡博士於2010年獲 Emerald Publisher 頒發「優秀論文獎」，及分別於2016年及2017年獲香港城市大學頒發「傑出教學獎」及「創新教學獎」。

Speakers 演講嘉賓



Dr Kate COONEY

Lecturer in Social Enterprise and Management,
School of Management, Yale University, US
美國耶魯大學管理學院社會企業及管理系講師

Kate Cooney's research uses institutional theory to study the intersection of business and social sectors. Current work focuses on the emergence of new social business legal forms, social return on investment methods (Cooney, 2017), and inclusive economic development strategies in the American city. Her studies on work integration social enterprise have appeared in the Nonprofit Voluntary Sector Quarterly, Voluntas, Social Enterprise Journal, Journal of Poverty and the Nonprofit Policy Forum. Other work includes a study of policy implementation in human service organisations contracting to provide welfare-to-work services, published in Administration and Society and a review of market based approaches to poverty alleviation in Social Service Review.

Kate Cooney 目前專注於研究新興社會企業法律模式、投資方法的社會回報(Cooney, 2017)、美國城市的共融經濟發展策略等題目。其有關社會企業融合的論文曾在《非牟利義務工作季刊》、《社企期刊》及《貧窮及非牟利政策論壇》發表。此外，論文「服務組織合約的政策執行：從領取福利金至就業的服務」於《行政與社會》期刊發表，另一論文「減貧的市場方法學」則於《社會服務評論》發表。

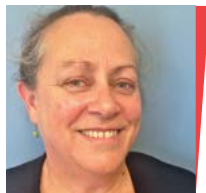


Prof Alex NICHOLLS, MBA

Professor of Social Entrepreneurship, Said
Business School, University of Oxford, UK
Editor, Journal of Social Entrepreneurship
英國牛津大學賽德商學院社會企業學教授
《社會企業家期刊》編輯

Please refer to page 18 for the speaker's biography.

請於第18頁查閱演講嘉賓的簡歷。



Prof Ruth PHILLIPS

Associate Dean, Research Education in the
Faculty of Arts and Social Sciences, The
University of Sydney, Australia
澳洲悉尼大學文學及社會科學院（教育研究）副
院長

Ruth Phillips has been an active Third Sector and social policy researcher since she completed her PhD in that field in 2002. She has been a member of ISTR since she was a PhD student and is currently a Board member and President Elect of ISTR, which means she will be the President of the Board for 2 years commencing in 2019. She has also published widely in key third sector journals and edited books. This includes journals such as: Voluntas: International Journal of Voluntary and Nonprofit Organisations; Nonprofit Leadership and Management; Third Sector Review and most recently a chapter entitled 'The Third Sector in Asia' in A. Ogawa (ed) (2017) Civil Society in Asia.

Ruth Phillips 一直專注研究志願機構及社會政策，修讀博士時已是是國際志願機構研究所的成員，於2002年完成博士學位，現時是國際志願機構研究所的董事局成員兼候任主席，將於2019年上任主席，任期兩年。

她亦曾在多本期刊及書籍中發表文章，包括：《Voluntas：志願及非牟利機構國際期刊》、《非牟利機構領導及管理》、《志願機構評論》以及在《亞洲公民社會》（2017年 A. Ogawa 編輯）一書中發表文章「亞洲的志願機構」。

Speakers 演講嘉賓



Dr Michael ROY

Senior Lecturer of Social Business,
Yunus Centre for Social Business and Health,
Glasgow Caledonian University, UK
英國格拉斯哥加里東大學尤努斯中心（社會企業及衛生）
社企部高級講師

Michael Roy's specific area of expertise is in the health and well-being impacts of social enterprise-led activity, but he has also written on policy "ecosystems" of support for social enterprise, publishing extensively on these topics in major international scientific journals.

Michael has participated at conferences on the social economy at the invitation of both the Italian Government and the Slovak Government on the occasion of their presidency of the EU Council. He was awarded the Helen Potter Award of Special Recognition for 2017 by the Association for Social Economics, and has recently become Deputy Editor-in-Chief of the Social Enterprise Journal.

Michael Roy的研究專長為社會企業牽頭的活動如何影響衛生及人類福祉，並就支援社會企業的「生態系統」政策撰文，亦曾在國際科學期刊發表多篇相關題目文章。

他曾應意大利政府及斯洛伐克政府（當時為歐盟理事會主席國）邀請出席社會經濟研討會議。他於2017年獲社會經濟協會頒發 Helen Potter Award 特別認同獎，最近亦開始擔任《社企期刊》的副總編輯。

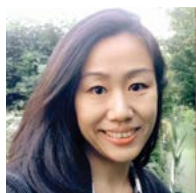


Prof Simon TEASDALE

Professor of Public Policy and Organisations,
Yunus Centre for Social Business and Health,
Glasgow Caledonian University, UK
英國格拉斯哥加里東大學尤努斯中心（社會企業及衛生）
公共政策及組織系教授

Simon Teasdale is Editor of Social Enterprise Journal. He is currently editing A Research Agenda for Social Entrepreneurship with Anne de Bruin. His own research focuses on how social enterprises navigate, shape and are shaped by public policies. Simon has been awarded over \$5 million of competitive research funding, by bodies including the United Kingdom's (UK) Economic and Social Research Council. His research has been published in field-leading journals such as Economy and Society, Journal of Social Policy and Policy and Politics. He has advised UK and Scottish governments on strategy related to social enterprise, most recently helping with the creation of a Social Innovation Fund in Scotland for which he now sits on the award panel.

Simon Teasdale 是《社企期刊》編輯，現時正與 Anne de Bruin 一同編撰《社會企業家的議程研究》。其研究專長為社企如何與公共政策互相影響，歷年獲多個組織（包括英國經濟及社會研究理事會）達500萬美元的研究資助，研究論文刊登在《經濟與社會》、《社會政策期刊》、《政策與政治》等重要期刊。他曾就社會企業政策向英國政府及蘇格蘭政府提供意見，最近協助創辦了蘇格蘭社會創新基金，並出任該基金的審批小組成員。



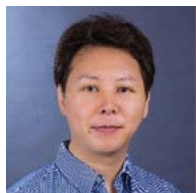
Dr Norah WANG

王筱璐博士

Research Assistant Professor,
Department of Applied Social Sciences,
The Hong Kong Polytechnic University, HK
香港理工大學應用社會科學系助理教授(研究)

Norah Wang teaches social entrepreneurship and social enterprise, organisational theory, human capital development and research for policy and administration. Her current research interests include strategic management and governance of third sector organisations, cross-sector collaboration for social innovation and scaling impact, social entrepreneurship and hybrid forms of organisation. She has also been serving the communities through providing consulting services on Social Return on Investment (SROI) of policy programmes for government and non-governmental organisations (NGOs) and serving on the NGO executive committee or board of directors.

社會企業家與社會企業、組織理論、人力資本發展、公共政策與行政之研究是王筱璐的教學範疇。王博士目前的研究主題包括第三部門組織的策略管理及管治，締造社會創新及社會效益的跨部門合作策略，公共價值的管治，混合型組織。王博士亦為社會提供服務，例如，作為社會投資報酬率的顧問，為政府部門及非政府組織的政策或服務計劃提供諮詢；作為社會服務公益組織的董事或執行委員，在管理及管治策略上的提供義工服務。



Prof ZHAO Meng

趙萌教授

Associate Professor, Renmin Business School, China
中國人民大學商學院副教授

Zhao Meng is an associate professor at the Renmin Business School, and the director of Yunus Center for Social Business & Microfinance, Renmin University of China (YCRUC). YCRUC is the major initiator of the Beijing Initiative for China Social Enterprise Development, and the key standard setter for China's social enterprise certification system. He received his Ph.D. from the Said Business School, Oxford University. He was a visiting fellow at Harvard Kennedy School of Government and worked as a postdoctoral scholar at Stanford University's Philanthropy and Civil Society Research Center.

趙萌現任中國人民大學商學院副教授，中國人民大學尤努斯社會事業與微型金融研究中心主任。人大尤努斯中心是《中國社會企業發展北京倡議》的主導發起機構，以及中國社會企業認證標準的主要製定機構。趙萌在英國牛津大學賽義德商學院獲得管理學博士。他曾在哈佛大學肯尼迪政治學院擔任訪問研究員，並在斯坦福大學慈善與公民社會研究中心從事博士後研究。

B Corp Forward Looking Forum

共益企業前瞻論壇



2018.11.24 (Saturday 星期六)



9:00am – 10:30am



S425

We all recognise that global capitalism is at the crossroads. There have emerged in different parts of the world a number of movements to rethink, reinvent, and transform the capitalist enterprise. The B Corp movement is one of them. There are currently some 2,700 Certified B Corps globally. This is a small number, but the momentum is growing. What is more, this relatively small group of companies is providing inspiration and leadership to accelerate the much-needed transformation of the business world. In Asia, the B Corp movement is at the infant stage, with less than 100 Certified B Corps in the region. We are taking advantage of the presence of a number of overseas B Corp CEOs in Hong Kong to organise this Forum to facilitate the exchange and generation of ideas to build the movement. Anyone interested in contributing to spreading the B Corp idea and practice will be welcome to join the Forum.

(The Forum will be conducted in English and interpretation will be provided)

眾所周知，全球化資本主義正處於十字路口，世界各地都湧現不同的思潮和運動，反思、重塑及改造資本主義之下的企業，而共益企業運動就是其中之一。全球現時有約2700家共益企業，雖然數目還不多，但勢頭日益壯大。更重要的是，這些共益企業向世人展現一個嶄新的方向及領導力，加快改變商業世界的運作模式。在亞洲，共益企業仍在萌芽階段，區內只有少於100間共益企業。在今次的論壇中，我們邀得幾位海外共益企業的行政總裁來香港與大家交流心得，探討有何新意念令共益企業運動在區內茁壯成長。如對共益企業的想法及實踐方法有興趣，歡迎來參加這次論壇，齊來將共益企業發揚光大。

(論壇將以英語進行，並提供現場翻譯)

Panelists 論壇代表

First Respond

第一反應

Genashtim

Leping Social Entrepreneur Foundation
北京樂平公益基金會

Little Sun Foundation

NOW Transforming Hospitality GmbH

B Corps from Hong Kong
來自香港的共益企業

Convenor 召集人



Dr K K Tse
謝家駒博士

Co-Founder of 2 certified B Corps in HK -
Education for Good and Dialogue in the Dark
Convenor of B Market Builder Hong Kong/Macau.
香港仁人學社及黑暗中對話聯合創辦人
共益企業倡導者香港/澳門市場召集人
(Education for Good is the first Certified B Corp in HK 仁人學社為香港首家獲認證的共益企業)

Dr KK Tse is the Founding Chair of Hong Kong Social Entrepreneurship Forum and the Founding Chair and Chief Education Officer of Education for Good CIC Ltd. He has held senior executive positions in the Shui On Group before setting up his own management consulting company, K K Tse & Associates in 1992. He retired early from 2000 onwards and has been active in promoting social entrepreneurship in Hong Kong.

謝家駒為香港「社會創業論壇」創會主席，亦為「仁人學社」的創辦人及首席導師。曾擔任瑞安集團高層管理人員，並於1992年創辦「謝家駒管理顧問公司」，自退休後便積極推動社會創業運動。

Bay Area Social Innovation Forward Looking Forum 大灣區社會創新前瞻論壇



S428



2018.11.24 (Saturday 星期六)



11:00am – 12:30pm

The development of the Guangdong-Hong Kong-Macao Bay Area will bring immense opportunity to the 11 cities in the region. Other than the economic benefits, we shall also promote social innovation in the area to address social problems and increase people's well-being for a sustainable future.

These cities are at different stages of development. It becomes important for them to collaborate in order to achieve a win-win situation. In this Forum, social innovators and researchers of the Bay Area will discuss current issues, challenges and the way forward. This Forum serves as a platform for talents in Hong Kong and the Bay Area to exchange ideas and identify opportunities. (The Forum will be conducted in Putonghua and interpretation will be provided)

粵港澳大灣區的發展，將為區內11個城市帶來新的機遇。我們不應祇著重經濟效益，更需要推動社會創新，改善區內的社會問題，提升民眾的生活質素和滿意度，促進城市永續發展。

區內各城市發展步伐不一，如何體現優勢互補，互惠共贏，產生協同效應是一重要議題。此次論壇匯聚了來自大灣區多個城市的社會創新者及研究者，交流及探討社會創新在大灣區的現況、挑戰及前景；搭建良好平台，為香港、大灣區以及各地的社創新人才提供更多的發展空間及機遇。

(論壇將以普通話進行，並提供現場翻譯)

Co-Organiser
合辦機構：



Panelists 論壇代表

First Respond
第一反應

Fullness Social
Enterprises Society
豐盛社企學會

Inclusive Impact
融·聚·歷

Star of Social Innovation
社創星

The Robins Barrier-
free Travel Social Good
Promotion Organisation
中國知更鳥無障礙出行

(Other SI organisations from
the Bay Area

來自大灣區的社創機構)

佛山市順德區社會創新
中心

廣州社會創新中心

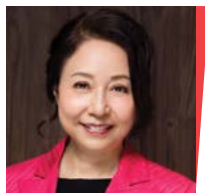
深圳市社創星社會企業
發展促進中心

北京師範大學珠海分校
宋慶齡公益慈善教育
中心

中山市社會創新中心

東莞恩派非營利組織發
展中心

Convenor 召集人



Mrs Rebecca YUNG
容蔡美碧女士

Chair, Organising Committee of
Social Enterprise Summit
社企民間高峰會籌備委員會主席

Rebecca Yung is a business entrepreneur turned social entrepreneur.

Since changing her career path a decade ago, Rebecca has devoted her full effort to promoting social innovation in Hong Kong and Greater China, especially in orchestrating movements with social missions to bring real change. She is Founder and Chair of Golden Age Foundation, Founder and Vice-Chair of Education for Good, Founder and Convenor of Ednovators, Co-Founder of Dream Impact Hong Kong. She is also an advisor and board member of a number of social enterprises and NGOs, a writer and a radio programme host.

容蔡美碧從前為商業創業家，現為社會企業創業家。

自10年前轉換事業軌跡後，她全力推動香港和大中華區社會創新的發展，策劃有社會目標的運動，凝聚改變的力量。現為黃金時代基金會創辦人暨主席、仁人學社創辦人暨副主席、教育燃新創辦人暨召集人、夢創成真聯合創辦人。她亦是多間社會企業和非牟利組織的顧問及董事、作家和電台節目主持人。

Concluding Interactive Session

閉幕演講及互動環節



2018.11.24 (Saturday 星期六)



1:30pm-4:00pm



S421

To encourage and recognise potential innovators who aspire to create social changes for a happier society, this year's Summit will end with a concluding session with the theme "Ready? Future Innovators".

Mrs Kiran Bir Sethi is our concluding keynote speaker. She will talk about how the younger generation can make the most of their potential, talent and creativity to make a difference in our community. Local innovators will also share their social innovation projects and their journey in social entrepreneurship.

You can get involve at this concluding session through the windows of "Meet the Innovators", "Open Space" discussions and "Expressions using Visual Art" activities. Future innovators, are you ready to join this unprecedented, exciting and interactive concluding session?

經過連串的精彩活動，今年的閉幕活動將以「準備就緒？創新者」作結，希望鼓勵及發掘潛在的創新者攜手創變未來，締造更美好、更和諧的社會。

我們很榮幸邀得 Kiran Bir Sethi 女士為閉幕典禮致辭，她將會講解青年人如何能夠發揮才能、創意及潛力，以創新的思維及方法改變社區。

來自本地的創業家亦會分享他們的社會創新項目，身體力行展現人人也有能力改變社會。

閉幕儀式完結後，參加者都可與創新者面對面交流，在「開放會議」表達他們的想法，並在「藝創牆」上畫出他們的創意。各位創新者準備好了嗎？一起來參加這個別出心裁的互動閉幕環節吧！

Session Host 主持



Mr Francis NGAI
魏華星先生

Founder and CEO,
Social Ventures Hong Kong, HK
香港社會創投基金創辦人及行政總裁

Francis Ngai is the Founder and Chief Executive Officer of Social Ventures Hong Kong (SVhk). He is also the Deputy Chairman of the Asia Venture Philanthropy Network (AVPN), Founder of Playtao Education, BottLess, Sonova Institute and Co-Founder of Green Monday and RunOurCity etc. Since founded in 2007, SVhk has invented and incubated more than 40 social innovation projects in its 10 years' journey. Being an Impact Purpose Organisation, it dedicates to innovating social change through pioneering impact ventures, cultivating movement of good and orchestrating impact capital.

魏華星是香港社會創投基金創辦人及行政總裁，他亦是亞洲公益創投協會副主席；遊樂道教育、BottLess、Sonova Institute 的創辦人；Green Monday 及全城街馬的共同創辦人。他於2007年創辦香港社會創投基金，以投資方法和專業技巧，支持社會創新發展，盼望凝聚力量、重塑我城。過去十年，他參與的社創項目超過40個。

Keynote Speech 主題演講： Topic 題目： **Innovating for a Happier Society – Youth Empowerment** 快樂創新 賦權青年



Mrs Kiran Bir SETHI

Founder, Design for Change, India
印度 Design for Change 創辦人

Kiran Bir Sethi is the Founder and Director of The Riverside School in Ahmedabad, India. She is also the founder of 'aProCh'—an initiative to make our cities more child friendly, for which she was awarded the Ashoka Fellow in 2008. In 2009, she received the "Call to Conscience Award" by the King Centre at Stanford. In 2009, she founded 'Design for Change' (DFC) - the world's largest movement of change - of and by children. DFC is now in 61 countries—impacting over 2.2 million children and 65,000 Teachers. In June, 2017, she met the Pope in the Vatican to sign an Agreement whereby DFC is being introduced in over 460,000 Catholic Schools across the Globe.

Kiran Bir Sethi 是印度阿默達巴德 The Riverside School 的創辦人兼總監，亦是 aProCh 的創辦人，這組織旨在令城市變得更適合兒童居住。因其貢獻，她於2008年榮獲「阿育王院士」名銜，2009年再獲史丹福大學馬丁路德金中心的「良心呼喚大獎」。

她於2009年創辦 Design for Change (DFC)，是世界最大型以改變兒童生活為目標的行動計劃，至今於61個國家運作，服務超過220萬名兒童及65000名教師。2017年，Kiran與教宗於梵帝崗簽署合作協議，DFC將於全球超過46萬間天主教學校中推行教育項目。

SI Talks 社創思語

Topic 題目：

Reimagine
重新構想

Mr John TSANG 曾俊華先生

Topic 題目：

Business driven social impact: Big Little Things Project
商業報效：大創新小計劃

Mr David FONG, BBS, JP
方文雄先生，BBS，太平紳士

Topic 題目：

Innovating to combat bullying
創變新法 防範欺凌

Andy TSUI 徐梓峻

Topic 題目：

Youth driven social impact: Happier MinorMynas
青年創新 快樂同行

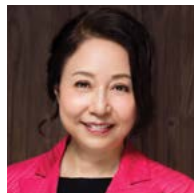
Hillary YIP 葉初僊

Concluding Remarks 閉幕發言



Dr Jane Lee, JP
李正儀博士，太平紳士

Chairperson, Social Innovation and Entrepreneurship
Development Fund Task Force, HK
香港社會創新及創業發展基金專責小組主席



Mrs Rebecca YUNG
容蔡美碧女士

Chair, Organising Committee of
Social Enterprise Summit
社企民間高峰會籌備委員會主席

Interactive Session 互動環節：

S421

Meet the Innovators
與創新者會面

Expressions using Visual Art
藝創牆

S423

Open Space with Mrs Kiran Bir Sethi 與主題演講嘉賓對談

Topic 題目：
**How to empower youths to
innovate for a happier society**
如何賦權予青年以創變更快樂的社會

SI Speakers 社創思語演講嘉賓



Mr David M H FONG, BBS, JP
方文雄先生 · BBS · 太平紳士

Managing Director, Hip Shing Hong
(Holdings) Co Ltd, HK
香港協成行發展有限公司董事總經理

David Fong is the Managing Director of Hip Shing Hong (Holdings) Co Ltd. Mr Fong obtained a Master degree in Business Administration from the University of Hong Kong and a Honorary Fellow of the City University of Hong Kong. Mr Fong is currently a National Committee Member of CPPCC, an Honorary Trustee of Peking University and a member of the Board of Trustee of Jinan University.

Mr Fong is also the Chairman of Hong Kong Strategy, Chairman of Betting and Lotteries Commission, Chairman of the Board of Trustees of Lord Wilson Heritage Trust, a Member of Hospital Authority Board, a Council Member of The Hong Kong University of Science and Technology, Vice-Chairman of Hong Kong Committee for UNICEF, an Executive Council Member & Trustee of WWF Hong Kong and a Business for Social Good Standing Committee Member of Our Hong Kong Foundation.

方文雄現為協成行發展有限公司董事總經理。方先生獲香港大學頒授工商管理學碩士學位，並獲香港城市大學頒授榮譽院士。方文雄先生現為全國政協委員、北京大學名譽校董和暨南大學校董。

方先生現擔任群策學社主席、博彩及獎券事務委員會主席、衛奕信勳爵文物信託受託人委員會主席、醫院管理局成員、香港科技大學校董會成員、聯合國兒童基金會香港委員會副主席、世界自然基金會香港分會董事委員會成員兼理事和團結香港基金旗下「商社聚賢」委員會成員。



Mr John TSANG
曾俊華先生

Founder, Esperanza, HK
香港薯片叔叔共創社創辦人

Born and raised in Hong Kong, John emigrated to the United States when he was a Form II student at La Salle College. He continued his education at Stuyvesant High School in New York City, and studied architecture at the Massachusetts Institute of Technology. He went on to complete master degrees in Bilingual Education at Boston State College and in Public Administration at the Harvard Kennedy School of Government. He worked in the Boston Public Schools as a teacher and in curriculum development.

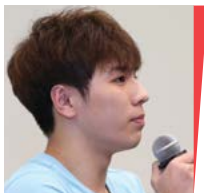
John returned to work as an Administrative Officer in the Hong Kong Government in 1982. He took up a number of posts relating to commerce and finance. After reunification, he was appointed as Commissioner of Customs and Excise, Secretary for Planning and Lands, Secretary for Commerce, Innovation and Technology, Director of the Chief Executive's Office and in 2007, Financial Secretary where he served until 2017. He ran for the post of Chief Executive and lost.

John is currently Chairman of Benefit Vantage Limited, a Hong Kong firm that offers a mobile seamless authentication solution. He is the founder of a non-profit organisation called Esperanza. He is also the Vice Chairman of Ion Pacific, a financial institution that specialises in technology investments.

曾俊華生於香港土生土長，在就讀香港喇沙書院中學二年級時，全家移民美國，並於美國紐約的史岱文森高中學校（Stuyvesant High School）畢業。他在麻省理工學院攻讀建築學，其後繼續進修，先後獲得波士頓州立學院（Boston State College）的雙語教育碩士學位和哈佛大學甘迺迪公共行政學院（Kennedy School of Government）的公共行政碩士學位。他曾於波士頓公立學校（Boston Public School）任教及專責課程發展。

曾先生於1982年加入香港政府成為政務官，其後擔任商務及財經事務有關的職位。回歸後，他曾出任海關關長、規劃地政局局長、工商及科技局局長、行政長官辦公室主任，並自2007年起出任財政司司長至2017年離職，於同年競選特首但落敗。

曾先生現為資訊科技公司 Benefit Vantage Limited（BVL）主席，是香港一家提供無縫認證的公司。他也是 Ion Pacific 的副主席，一家專門投資科技行業的金融機構。除此以外，他是一間新成立的非牟利機構「薯片叔叔共創社」的創辦人。



Andy TSUI

徐梓峻

Co-founder, Bully Escape, HK
香港密室欺凌共同創辦人

Bully Escape is the very first experiential learning workshop designed and organised by a group of secondary students in Hong Kong combating bullying. Through a 40-minute workshop, participating students will experience the typical bullying, hear about the feelings the victims have and discuss the matter with social workers to enhance their awareness on the impacts and consequences of bullying. Over 150 students have participated in the workshops in 2018 summer and 80% of the participants have indicated that they will not become a bully or a bystander after the workshop.

密室欺凌為全港首個由中學生舉辦的社企體驗館，透過40分鐘的體驗遊戲、聆聽被欺凌者的分享以及社工引導下的反思討論，讓參加者確切了解及感受被欺凌的情況。體驗館已經舉辦了三次，超過150名學生參加，當中八成參加者更表示日後將不再成為欺凌者或旁觀者，可見體驗館初見成效。



Hillary YIP

葉初僊

Founder and CEO, MinorMynas, HK
香港 MinorMynas 創辦人兼行政總裁

Hillary Yip, the 13-year-old founder and CEO of MinorMynas - a social language learning app for kids. In 2016, she won the First Prize and Best Business Award at the AIA Emerging Entrepreneur challenge at the age of 10. In 2017, she won the pitching competition "Runway to RISE", becoming one of the two Hong Kong representatives to pitch at the RISE conference. She has been invited to share her ideas on various venues and conferences including HKTDC Entrepreneur Day 2018, Jumperstarter Grand Finale 2017, Leading Women in Futurism Series with The Women's Foundation, EdTech Asia Summit 2017, Singularity University Master Class, and HKBU Entrepreneurship Bootcamp 2018. Hillary was also a speaker at TEDxTinHau to talk about her journey in education.

Hillary and MinorMynas have been featured by many media outlets including Yitiao, South China Morning Post, HK Economic Times, Tatler, and the BBC to name a few. Her story of being a visionary young entrepreneur has been circulated globally.

年僅13歲的葉初僊是應用程式 MinorMynas 的創辦人兼行政總裁，該程式專為小童學習語言而設計。她於2016年贏得「友邦保險小創業家」大獎，當時年僅十歲。至2017年，她贏得「Runway to RISE」的香港代表資格，成為出席「RISE國際初創企業展」兩位香港代表之一。此外，她曾應邀在不同的會議及場合分享心得，包括2018年香港貿發局創業日、2017年 Jumperstarter 初創公司比賽決賽日、婦女基金會「未來女性領袖」、2017年亞洲教育科技峰會、美國奇點大學大師班，以及2018年浸會大學創業體驗營。她也曾在 TEDxTinHau 活動中演講，講述她在教育之路上的歷程。

多間媒體曾訪問葉初僊，包括《一條》、《南華早報》、《香港經濟日報》、《Tatler》、英國廣播公司等。她的年輕創業家故事在全球廣泛流。

Community Events
社區活動

Partner Activities
伙伴活動



Sponsored by The Hong Kong Women Professionals and Entrepreneurs Association:

香港女工商及專業人員聯會贊助：

A Dinner to Remember: Art Night by the Harbour 「創藝海港」晚宴



2018.11.22 (Thursday 星期四)



6:30pm - 9:00pm



QUAYSIDE Harbour Front Restaurant and Bar

(G/F, Fenwick Pier, Fleet Arcade, 1 Lung King Street, Wanchai 灣仔龍景街1號分域碼頭海軍商場地下)

Local art is a treasure that represents people's response to the evolution of this city. A place where East meets West, Hong Kong is a meeting point to combine its Chinese roots with internationalised culture. Hong Kong's art is unique and inspiring with the inclusion of multiple perspectives and characters. This year, we have chosen "Art Night by the Harbour" as the theme for A Dinner To Remember, featuring a number of local art works to create an artistic, stylish and joyful evening for all!

We are glad to have a local illustrator joining us to give our guests his signature 'faster-piece' drawings onsite. Thanks to the sponsorship of Shun Tak Holdings Limited and The Hong Kong Women Professionals and Entrepreneurs Association, a gala dinner ticket only costs HK\$390. Register now and join us to admire the local art scene!

本地藝術是在地文化瑰寶，展現變遷中的地方面貌：香港是中西文化交匯點，融合各種文化特色，本地藝術亦以獨特又富啟發的方式呈現香港各種不同視角與個性。今年的晚會將以「創藝海港」為主題，以不同的本地藝術作品展現香港創意無限的一面，為賓客「藝」創充滿藝術氣氛、別具格調、快樂滿載的晚上！

我們特別邀請到本地插畫家為賓客即席作畫。今次晚宴得到信德集團與香港女工商及專業人員聯會的慷慨贊助，只需390港元，即可參加這次精彩的晚會！請即登記，期待當晚與大家見面！



Dinner per head: HK\$390

晚宴每位只需：390港元



Enquiry 查詢

+852 3488 0098

✉ ses@ses.org.hk

📄 <http://www.ses.org.hk/registration>



Sponsors 贊助：

信德集團
SHUN TAK HOLDINGS

 Hong Kong
Women Professionals
& Entrepreneurs
Association
香港女工商及專業人員聯會

Social Innovation Visit

社創體驗



Pick-up Point (Hong Kong Convention and Exhibition Centre, Wanchai)
集合點 灣仔香港會議展覽中心)

Design Innovation Route 創藝路線



2018.11.25



10:00am - 1:30pm

A good design is about maximising product effectiveness, pooling all our resources and presenting its beauty. We will visit two social innovation organisations that specialise in design: **YMCA Toy Replay** re-energises old toys and upcycles them into art pieces whereas **People On Board** produces entertaining board games that have local characters. Join us in Design Innovation Route and experience Hong Kong styles!

設計的好與壞在於能否發揮產品的最大功效、能否善用資源、能否把藝術之美展現出來。**惜玩文化**為舊玩具注入新生命，把玩具拼貼再造成藝術品，邊玩樂邊創藝。而**樂在棋中**致力推動本地創作，生產具有本土特色的桌上遊戲，集娛樂與創藝於產品上。一起參加創藝路線，體驗香港的藝術創新！

Inclusive Culture Route 文化共融路線



2018.11.26



2:00pm - 5:00pm

Although having the same identity as Hongkongers, the life of ethnic minorities in Hong Kong is not known to many local people. The Inclusive Culture Route will visit the gathering places of local ethnic minority groups, listen to their stories of their daily lives and learn about how they operate the social enterprise **Cultural Playground** and **Hong Kong TransLingual Services**. There will also be a Kashmiri Tea workshop that all participants can have fun together.

同是香港生，同為香港人，但少數族裔對大家來說像披上了一層面紗一樣，神秘又觸碰不到。這條社創體驗路線帶領參加者到訪少數族裔的聚腳之地，細聽他們的日常生活點滴，以及探訪由他們營運的社企 **Cultural Playground** 及 **香港翻譯通服務**，更可一起創作特色香料茶包。

Sustainability Route 可持續路線



2018.11.26



2:00pm - 5:30pm

"Upcycling" is a sustainable lifestyle to save social resources and protect the environment. From product manufacturing to community education, this route will take participants to two social innovation organisations to explore how they maximise the use of resources: **Fashion Clinic** demonstrates how REPAIR, RESTYLE and REDESIGN can give new life to old clothes and change the consumption cycle while **KaCaMa Design Labs** shows how sustainable design and branding can foster environmental protection in community.

以可持續的方式來保護社會資源及環境是一種生活態度。從產品再造到社區教育，今年的可持續路線將探訪兩間不同的社創機構，探討如何持續善用資源：**Fashion Clinic** 介紹怎樣以復修、重塑及設計令舊衣重生，改變循環消費，延續時裝生命；**KaCaMa Design Labs** 展現如何因應社區及環境來設計及製作可持續產品、營銷品牌及舉辦活動，帶動社區關注環境保護。

Co-Organiser
合辦機構：



Community Tour

社區導賞

Central and Western District 中西區

 2018.11.26  2:30pm - 4:30pm

Many Chinese immigrated to Hong Kong from the mainland in the late 19th Century and lived in Sheung Wan. Poor living condition resulted in high death rate and funeral customs from different parts of China were carried out in this district. The tour will lead you to go through a "death journey" to learn more about local belief towards death, funeral rituals, the past lifestyle of Hong Kong people in the district, and the development of public health care.

十九世紀末，大批華人從國內遷徙到香港，聚居於上環一帶，惡劣的居住環境導致高死亡率，很多中國傳統安葬風俗開始在香港流傳。導賞團將帶領參加者走一趟「死亡之旅」，在中西區這古老的港人聚居地探討民間信仰與死亡儀式，認識早期的港人生活及醫療與衛生發展。

Sham Shui Po 深水埗

 2018.11.26  2:00pm - 5:00pm

Sham Shui Po is one of the oldest commercial and industrial areas in Hong Kong with many time-honoured shops operated for decades. Visiting these shops and meeting their owners who inherit the businesses, we can learn more about their old stories and current conditions of the district.

深水埗是香港最早期發展的工商業區之一，有不少老字號商鋪在此經營多年，見證時代的變遷。探訪深水埗小店老鋪，與承繼了傳統事業的店家傾談，聽他們細說深水埗的往事和現況。

Wong Tai Sin 黃大仙

 2018.11.25  2:00pm - 4:00pm

The tour will walk through a number of intangible cultural heritage sites in Wong Tai Sin. Participants will gain a better understanding on the value the heritage sites bring to the community, the classification of local intangible cultural heritage and how urban development influences the preservation and inheritance of these cultural treasures.

導賞團將帶領參加者探索多個位於黃大仙的非物質文化遺產，進一步認識這些文化遺產在社區的價值、本港非物質文化遺產的類型，以及市區發展對文化遺產傳承有着什麼樣的影響。

Kwun Tong 觀塘

 2018.11.25  4:00pm - 5:30pm

Torn between present lover and your ex? It is the story of Kwun Tong – old industrial buildings turning into new commercial business centres. The tour brings an extraordinary voice navigation experience to participants: listen to the love stories from earphones and walk through the streets and alleys in Kwun Tong. Let's see the district in a romantic way.

前度與現任，舊廈與新廈，這就是觀塘的故事。觀塘的舊式工廠不斷改建成商業中心，導賞團將破格地以「換情人」為題去講述觀塘的變遷，以語音導航方式讓參加者一邊聽着耳筒傳來的愛情故事，一邊穿梭觀塘的大街小巷，從浪漫投想中再看觀塘。

Southern District 南區

 2018.11.25  2:00pm - 4:00pm

The tour will begin at the old dockyard site of Aberdeen, highlighting various fishing boat models and the changes in local fishing methods. We will then take the "shortest sampan boat ride" to Ap Lei Chau to revisit the glorious history of the old fishing village. Let's listen to the little old stories and enjoy the unique seaside scenery of the fishing village.

導賞團將會從香港仔昔日的船塢舊址出發，在避風塘認識不同種類的船隻及捕魚方法的演變，再乘坐「最短途的街渡」到鴨脷洲，尋訪昔日漁村痕跡，聆聽漁村故事，一睹港島之南千帆過盡的獨特風光。

Yuen Long 元朗

 2018.11.25  11:00am - 2:00pm

The historical culture of walled villages makes Yuen Long a unique and renowned area. The tour will visit Ping Shan for its walled village and the traditional cuisine 'poon choi' (big bowl feast).

歷史悠久的圍村文化是元朗馳名的標記。導賞團將帶領參加者到屏山，找尋圍村歷史足跡，遊走多個已承傳百年的文化遺跡，一嚐地道盤菜的美味。

Social Enterprise Summit 2018 @ Community

2018年社企民間高峰會 @ 社區

Social Enterprise Summit this year continues to serve and reach out to the community by visiting six districts: Central and Western, Kwun Tong, Sham Shui Po, Southern District, Wong Tai Sin and Yuen Long. An array of exciting activities are held from April to November, namely the SE Labs, Community Carnival, SE Bazaar, School Talks and Workshops, and Community Tours.

今年社企民間高峰會繼續舉辦各式各樣的社區活動，鼓勵及推動區內的社會創新及社企發展。4月至11月期間，我們於中西區、觀塘、深水埗、南區、黃大仙及元朗舉辦社創實驗室、社區嘉年華、社企市集、校園講座及工作坊，以及社區導賞，凝聚街坊，讓大家交換對社區創新的意見，為更快樂的社區發展齊出新點子！

Social Entrepreneurship Labs 社創實驗室

Panel discussions and workshops will be held for participants from different communities to discuss hot topics on inclusive sports, diversity in talents, and community transformation, etc.

以討論會及工作坊形式與各區居民探討「共融體育」、「才華平等」、「社區轉型」等各種主題。

Community Carnival and Social Enterprise Bazaar 社區嘉年華及社企市集

The carnival and bazaar are where we can gather together for joy and interactions. The bazaar in Sham Shui Po had been held on 29 April while the carnival in Kwun Tong will be held on 30 September at Vessel 02 & 03. Let's join us together and chill out with friends and families at that weekend!

以嘉年華及市集為市民的聚腳點，加強相互之間的交流，讓快樂加倍！深水埗的社企市集已於4月29日順利舉行，而觀塘的社創嘉年華將於9月30日於發現號02及03舉行，歡迎大家與親朋好友一起參加！

School Talks and Workshops 校園講座及工作坊

A number of school talks and workshops will be organised to explain to students about how social enterprises and social innovation work. This year, we newly introduce school workshops to provide students with more inspirations!

社企民間高峰會特意走進校園，向同學講解社企與社會創新的理念。今年，我們更首次引入校園工作坊，讓同學動腦筋、動創意、動手藝，身體力行體驗社會創新！

Community Tours 社區導賞

Join our tours in November to appreciate the rich culture of six local districts. Register and join us now!

六個社區，感受六個迥然不同的社區文化。社區導賞將於11月25至26日舉行，請即報名，齊齊走訪社區！

Central and Western District 中西區

SE Lab
社創實驗室



2018.08.25



11:00am – 3:00pm



H6 CONET

Diversity in Talents 才華平等

Themed “Diversity in talents” Social Enterprise Summit @ Central & Western District Social Entrepreneurship Lab (SE Lab) gathered more than 80 representatives from enterprises, social enterprises, non-profit organisations and the academic sector to discuss possible cross-sector innovations and collaborations.

In addition, District Officer (Central and Western) Mrs Susanne Wong, JP, shared the experience of engaging businesses, elders, students, parents and even domestic helpers to participate in various innovative activities in the district; multinational corporations KPMG, Ernst & Young and Chow Tai Fook Jewellery Group representatives agree that corporates should embrace change and have people of different sex, ages, races and abilities working together towards the same corporate objective. The future development of cultural talents in Hong Kong is also being discussed during the SE Lab.

社企民間高峰會@中西區「中西區社創實驗室」彙聚了超過80名企業、社企、非牟利機構及學界的代表。以「才華平等」(Diversity in Talents)為主題，大家分組熱烈討論怎樣引進不同商業創新的思維，讓企業透過自身的營運模式，參與能為社會帶來更多效益的專案，並發掘互相合作的機會。

除此以外，中西區民政事務專員 黃何詠詩太平紳士 分享動員商家、長者、學生、家長，甚至外傭，參與區內多項創新活動的經驗；跨國企業 KPMG、安永會計師事務所和周大福珠寶集團代表均認為企業要擁抱改變，讓不同性別、年紀、種族和能力人士在團隊裡學習互相包容、合作，迸發出創新的火花。大家亦探討設計、文化藝術等「軟」才華怎樣在以經濟掛帥的社會發展。



Kwun Tong 觀塘

SE Lab 社創實驗室



2018.09.28



3:00pm - 6:00pm



V GALLERY, VESSEL
發現號藝廊

Transformation 新舊交替

Representatives from business, NGOs, the academic sector and the government discussed and shared Kwun Tong District's opportunities and challenges in face of urban renewal, redevelopment projects, and various future planning.

來自商界・非政府組織・學界和政府的代表討論並分享了觀塘區面對城市更新・重建項目和各種未來規劃的機遇和挑戰。



Community Carnival 社區嘉年華



2018.09.30



12:00nn – 6:30pm



VESSEL 02 & 03
發現號 02 & 03

The Carnival, SES Community @Kwun Tong held on 30 September 2018 at The Vessels has brought rewarding smiles to many participants. See the gallery of photos. Busking, balloon twisting, Bollywood dancers, laughing yoga, parent-child workshops, finding gifts and shopping at Social Enterprise stalls, piano music and so on. It was a fun-filled day.

9月30日於觀塘 The VESSEL 舉行的社區嘉年華已經順利舉行，在不同的音樂表演、小丑扭波波、民族舞蹈、大笑瑜伽、親子工作坊、社企市集等活動下，男女老幼都樂在其中，非常感謝大家的支持！



School Talk 校園講座



2018.11.06



10:20am – 11:40am



Maryknoll Secondary School
瑪利諾中學

The school talk invited the founder of Fantastic Dream, Mr Andrew Yun, to share with 270 F4 - F6 students on operation strategies and career planning of being an Internet influencer. He especially stressed the importance of language abilities in all industries.

校園講座邀請了社會企業網・想・正・創辦人甄偉業先生跟270名中四至中六學生分享了成為網路紅人的行商條件與生涯規劃，並強調三文兩語的能力在各行各業的重要性。



Sham Shui Po 深水埗

SE Bazaar 社企市集



2018.04.29



10:00am - 5:00pm



Lingnan Dr Chung Wing Kwong
Memorial Secondary School
嶺南鍾榮光博士紀念中學

School Bazaar and Community Economy 校園市集・社區經濟

SE Bazaar gathered over 25 stalls operated by social enterprises, local craftsmen, school, NGOs and merchandisers. Themed "School Bazaar and Community Economy", SE Bazaar utilised idle space on campus over the weekend to reduce the operation cost for the stalls, which in turns provided hundreds of inexpensive household items and handicrafts.

社企市集聚集了超過25個由社會企業・當地手工藝製作者・學校・非政府組織和商人經營的攤位。社企市集以“學校集市和社區經濟”為主題，週末利用校園閒置空間來降低攤位的運營成本。



School Workshop 校園工作坊



2018.09.28/
2018.11.13



10:00am - 4:00pm



Buddhist Tsang Kor Sing Anglo-
Chinese Kindergarten
佛教曾果成中英文幼稚園

School workshops were held for the first time and themed with "Saving the Earth" providing kids with basic knowledge on environmental protection.

今年首次於學校舉辦校園工作坊，並以「拯救地球」為題，教導幼兒基本的環境保護知識。



SE Lab 社創實驗室



2018.11.08



3:00pm - 6:00pm



Come Know
中小企研究所

Business Collaboration for Community Good 商社合作 創效社區

The SE Lab gathered district businesses, social enterprises, NGOs, students to explore collaboration opportunities to spark new idea, maximise mutual resources, and create more ways to improve the Sham Shui Po community.

社創實驗室匯聚區內的工商企業・社企・社福機構・初創創業家・學生等，一起發掘區內跨界別・跨行業的合作機會，透過協作將相互的資源效益最大化，創變更多改善社區的方法，攜手創建更美好的深水埗。



Southern District 南區

SE Lab
社創實驗室



2018.10.28



2:00pm – 5:00pm



Cyberport
數碼港

Reconstruction of Youth Space with Creativity 創建青年空間

The SE Lab invited a number of speakers who shared with the participants local and international cases, also inspired them with innovative ideas on how to create activity spaces that could allow youth to develop and showcase their talents. The participants also discussed how to make better use of private and public spaces to create the youth spaces.

社創實驗室安排不同界別的嘉賓分享本地及國際的個案，以新思維創建一個屬於青年、讓青年發展潛能和鍛鍊的活動場所，並就區內公共及私營空間，探討可行的方案，創建青年空間。



*School Talk was held on 14 November at Hong Kong University
校園講座已於11月14日於香港大學舉行

Wong Tai Sin 黃大仙

School Talk 校園講座

 20 2018.10.09  3:30pm - 4:00pm



Stewards Pooi Tun Secondary School
香港神託會培敦中學

The school talked invited Ms Florence Chan, Assistant Superintendent of Jockey Club Rehabilitation Complex, Tung Wah Group of Hospitals to share with the students the social enterprise mission of iBakery and how to encourage employment of the people with disabilities.

校園講座邀得東華三院賽馬會復康中心副院長陳佩珊與一眾學生分享其社企 iBakery 的營運理念，以及怎樣鼓勵殘障人士就業。



SE Lab 社創實驗室

 3 2018.11.01  2:30pm – 5:00pm



Stewards Pooi Tun Secondary School
香港神託會培敦中學

Employment for Special Needs Students 特殊學生就業

The SE Lab discussed possible collaboration between different schools with special needs students and mainstream secondary school students through series of innovative thinking and multi-angle perspectives. Possible solutions include training students with special needs to enter the catering industry, co-making lunch boxes and training secondary school students to accompany students with special needs to visit the doctor by evoking empathy.

社創實驗室討論解決不同程度特殊需要學生就業方案和促進與主流中學生共融學習的方案，當中解決方案包括培訓特殊學生投入餐飲業、與中學生共同製作愛心飯盒和以同理心訓練中學生嘗試與特殊學生陪診。



Yuen Long 元朗

School Talk 校園講座



2018.6.20



11:00am – 12:00nn



W F Joseph Lee Primary School
和富慈善基金李宗德小學

The speaker Mr Thomas Wong, Founder of People On Board, shared his story and experience on operating a social enterprise which aims to encourage parents and children playing board games together for a happier family life.

校園講座當天，「樂在棋中」的創辦人黃頌行先生與大家分享其營運社企的經歷，講解如何透過桌上遊戲鼓勵學生及家長一起玩桌上遊戲，共建和諧的家庭。



SE Lab 社創實驗室



2018.11.03



2:00pm – 5:30pm



Yuen Long Merchants
Association Primary School
元朗商會小學

Inclusive Sport 共融體育

The SE Lab engaged participants into new challenges on sitting at the wheelchairs and competing with the disabled athletes. After the first-hand experience, the athletes led a Design Thinking discussion to explore possible solutions to enhance the communications with the disabled and other generations; improve the employment of the youth and the disabled.

社創實驗室安排輪椅體驗活動，參加者可挑戰自己，與輪椅運動員來一場競技。輪椅運動員會與參加者一起以「設計思維」方式探討區內長幼及傷健溝通、青年及傷殘人士就業情況，共同想出可行方案，為創建共融社區動手、動腦。



The 6th China Charity Fair

第六屆中國公益慈善項目交流展示會



2018.9.20-22 (Thursday to Saturday 星期四至六)



8:30am – 5:00pm



Shenzhen Convention and Exhibition Center
深圳會展中心

The China Charity Fair is the most influential platform to showcase various charity projects in China with the aim to foster innovative, sustainable and value-shared charity development. Social Enterprise Summit joined this year's fair and had a booth at Hall 1. Here, we had in-depth interactions with the mainland and overseas delegates from various charities, business and government organisations to seek cooperation on promoting social enterprises and social innovation.

中國公益慈善項目交流展示會是全国最具影響力的慈善平台，展現國內慈善事業發展的豐碩成果，藉展覽推動創新、持續發展及共享價值。社企民間高峰會參與了本年度的展示會，於1號館內擺設攤位，與國內外不同公益、企業、政府機構深入交流，為共同推動社企及社會創新發展尋找最佳的合作機會。

Enquiry 查詢

+852 3488 0098

✉ ses@ses.org.hk

Co-Organisers 合辦機構:



Tithe Ethical Consumption Movement 2018

2018十一良心消費運動



2018.09 – 2018.12



Organised by Fullness Social Enterprises Society (FSSES), Tithe Ethical Consumption Movement (TECM) 2018 will enter its 7th anniversary. It will be launched from September to December with a series of events and campaigns to drive more awareness and support to the sustainability of social entrepreneurship in Hong Kong. The programme aims at enhancing the notion of “10% Swap for Good”, encouraging consumers, corporations, education institutions and organisations to make a socially conscious choice to patronise the products and services of social enterprises (SEs), so as to promote an active citizenship and betterment of the community. In 2017, TECM had attracted participation of 182 SEs, supported by more than 80 corporates and organisations. It successfully generated over \$11.1 million extra ethical consumption spending from both individuals and corporates for the participating SEs. The figures are encouraging and it has revealed that the individuals and corporates have deeper understanding and more support on ethical consumption.

由豐盛社企學會主辦，2018「十一良心消費運動 (TECM)」已經是第七屆，將於9月至12月舉辦一系列推廣及宣傳活動，藉此加深公眾對社企的認識，支持社企的可持續性發展。大會以宣揚「十行一善」的精神，鼓勵消費者和企業選購社企的產品和服務，化愛心為行動，以行動改變社會。在去年「十一良心消費運動」的活動中，參與的社企達182間及超過80多間公司及機構全力支持，帶動了超過1,110多萬元的額外良心消費。活動透過社企參與、活動及宣傳將「良心消費」的訊息和理念宣揚開去。

Enquiry 查詢

☎ +852 5398 4643

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🌐 www.tecm.hk

Organiser 主辦機構:

FSSES
豐盛社企學會

Sponsor 贊助:



香港特別行政區政府
民政事務局
Home Affairs Bureau
The Government of the Hong Kong Special Administrative Region

Co-Organisers 合辦機構:



康業服務有限公司
Hong Yip Service Company Ltd.



香港社會企業總會
General Chamber of Social Enterprises
HONG KONG



FAIR TRADE
HONG KONG
香港公平貿易聯盟



社企民間高峰會
Social Enterprise Summit

B Leaders Course



2018.11



Dream Impact
夢創成真

(4/F, 760 Cheung Sha Wan Road, Lai Chi Kok
荔枝角長沙灣道760號4樓)

As a global effort to rethink the nature of business enterprise and to redefine business success, the B Corp movement has swept across the business world, showcasing businesses that have transformed themselves as a force for good. A critical mass of B Corps is emerging - there are now over 2,560 certified B Corps from over 50 countries and 130 industries.

One of the major challenges in broadening and deepening the movement is the scarcity of outspoken advocates who are knowledgeable about the nature and promises of B Corps and possess the qualities to act as evangelists for the movement. This course has been designed to address this gap.

全球的企業現正重整商業定位，重塑何謂商業成功；共益企業漸成風氣，不少原本只著重賺取盈利的企業，現正謀求轉化其商業力量，為社會帶來裨益。至今為止，已有超過2,560間企業獲得共益企業的認證，當中的企業來自50個國家，涉獵130個行業。

在香港，共益企業的發展只屬起步階段，當中常因欠缺專業人才的指導，令本地商界難以掌握企業造福社會為己任的概念，令共益企業在港的發展變得困難。這課程雲集了本地及海外的共益企業精英，為大家講解共益企業的來龍去脈。

Facilitator 主持



Dr K K TSE
謝家駒博士

Co-Founder of 2 certified B Corps in HK -
Education for Good and Dialogue in the Dark
Convener of B Market Builder Hong Kong/Macau
香港仁人學社及黑暗中對話聯合創辦人
共益企業倡導者香港/澳門市場召集人
(Education for Good is the first Certified B Corp in HK
仁人學社為香港首家獲認證的共益企業)

Programme

The course is consisted of three half-day workshops to be held in early November, just prior to the Social Enterprise Summit 2018 and a special dialogue session on the opening day of the Summit (22 November 2018) with overseas experts and advocates of B Corp movement, and a half-day workshop post-Summit.

課程簡介

課程將於11月內進行三個半天工作坊，並於11月22至24日參與社企民間高峰會的國際研討會及與國際性的共益企業高層人員對話；並於高峰會後另有一個半天工作坊。



Course Fee 課程費用：HK\$2,800

(early bird before 1 October 2018 can enjoy special offer
HK\$1,800 於2018年10月1日前報名可享早鳥優惠 1,800
港元)

Enquiry/ Registration 查詢/ 報名登記

☎ +852 6624 9218 (Ms Rebecca Fong 方小姐)

✉ fongreb@gmail.com

Organisers 主辦機構：



Supporting Organisations 支持機構：

Better Festival 美好生活節



2018.11.03 (Saturday 星期六) | 1:00pm – 8:00pm



2018.11.04 (Sunday 星期日) | 12:00nn – 6:00pm



The Space, D2 Place ONE

Exit D2 of MTR Lai Chi Kok Station
港鐵荔枝角站D2出口

(2/F, 9 Cheung Yee Street, Lai Chi Kok, Kowloon, HK
香港九龍荔枝角長義街9號2樓)

While facing numerous social issues, you may feel depressed and helpless, but apart from that, any other choices for consideration? “Better Festival” is an event to introduce public a “better life proposal” through exhibition, experiential learning activities, sharing sessions and sales booths. Over 40 social entrepreneurs will showcase their innovative products, services and proposals for housing, education, community development and youth mobility. Perhaps the pursuit of the best life is out of reach; however, if each of you takes a small step, the society will become better.

面對眾多的社會問題，或許你會感到沮喪與無助，但除了乏力感外，我們真的是別無選擇？「Better Festival 美好生活節」透過展覽、體驗活動、交流環節以及小市集，向大眾展示「更美好」的生活提案。超過40個社會創業家將展示他們的創新產品、服務與方案，針對房屋、教育、社區發展及青年流動等議題。或許追求最好的生活是遙不可及，但每人行一小步，更好的社會觸手可及。

Enquiry 查詢

+852 2876 2491

sebc@hkcss.org.hk

www.socialenterprise.org.hk

Organised by 主辦機構：



Supported by 支持機構：



Funded by 撥款資助機構：



Officiating Guests 主禮嘉賓



The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP
張建宗先生 大紫荊勳賢 金紫荊星章 太平紳士

Chief Secretary for Administration,
HKSAR Government
香港特別行政區政府政務司司長



Mr CHUA Hoi-wai
蔡海偉先生

Chief Executive,
The Hong Kong Council of Social Service
香港社會服務聯會行政總裁



Mr Barry KWONG
鄭文昌先生

Head of Sustainable Networks
& Entrepreneurship, Corporate
Sustainability, Asia Pacific, HSBC
香港上海滙豐銀行有限公司亞太區可持續
發展網絡及創業總監

“DBS x HKGCSE” Hong Kong Social Enterprise Employee Recognition Scheme 2018

「DBS x 香港社會企業總會」 香港社企員工嘉許計劃2018



2018.11.09 (Friday 星期五)



11:00am – 1:30pm

This event is by invitation only
此次活動為邀請制



Hoi Yat Heen, Harbour Plaza North Point
北角海逸酒店海逸軒

Employees are the most valuable asset for SE's long-term development. HKGCSE then joins hand with the Social Enterprise Summit to organise the scheme to show appreciation to and recognise the contributions of employee. It also demonstrates the role of SE and the social impact it created.

Moreover, the newly accredited SEs would be awarded with SEE Mark in this remarkable event to celebrate good news together.

員工為社企長遠發展的寶貴資產，香港社會企業總會與社企民間高峰會合作，舉辦香港社企員工嘉許計劃，藉以表揚社企員工的優秀表現及肯定他們對社企的貢獻，同時讓大眾了解社企於社會上的角色及其效益。

典禮當日同時向新一批獲認證的社企頒發「社企認證」標誌，與眾分享盛事。

Officiating Guest 主禮嘉賓



Mr Bernard Charnwut CHAN, GBS, JP
陳智思先生，GBS，太平紳士

Chairperson, The Hong Kong Council of Social Service
香港社會服務聯會主席

Enquiry 查詢

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🌐 www.sechamber.hk

Organiser 主辦機構：



Co-Organiser 合辦機構：



Title Sponsor 冠名贊助：



Media Partner 媒體伙伴：





Good Seed 好薈社



2018.09 – 2018.12



The Hong Kong Polytechnic University
香港理工大學

Good Seed is a social innovation training and funding programme jointly developed and organised by Institute for Entrepreneurship (IfE) and Jockey Club Design Institute for Social Innovation (J.C.DISI) of The Hong Kong Polytechnic University. Funded by the Social Innovation and Entrepreneurship Development Fund (SIE Fund, www.sie.gov.hk), the Programme aims to unleash creative potential of young people to drive social innovations for the benefits of underprivileged, with Design, Technology and Business as major focus.

好薈社是由香港理工大學企業發展院 (IfE) 和賽馬會社會創新設計院 (J.C. DISI) 協辦的社會創新培訓及種子基金計劃。計劃由社會創新及創業發展基金撥款資助，致力釋放本地青年人的創造潛能，以設計、科技、商業三個重點出發，鼓勵他們以創新點子幫助社會上有需要的群體。

Enquiry 查詢

☎ +852 3400 2628

✉ info@goodseed.hk

🌐 goodseed.hk

Organiser 主辦機構：



Fund by 贊助：



Supporting Organisation 支持機構：



HKSEC

香港社會企業挑戰賽
HONG KONG SOCIAL ENTERPRISE CHALLENGE

Hong Kong Social
Enterprise Challenge 2018-19
香港社會企業挑戰賽 2018-19



2018.09 – 2019.03

Organised by the Center for Entrepreneurship of the Chinese University of Hong Kong, the Hong Kong Social Enterprise Challenge (HKSEC) is the foremost inter-collegiate social venture startup competition in Hong Kong. Winners will receive up to HK\$300,000 per team to start their own social enterprises. A special award is added this year to choose a team representing HK to join the Youth Co:Lab Summit organised by the UNDP. Great chance to exchange with top social entrepreneurs from all around Asia. Registration starts in September this year. Stay tuned at hksec.hk or please follow our Facebook page.

香港社會企業挑戰賽由香港中文大學創業研究中心舉辦，是香港首個跨院校社企創業比賽。得獎隊伍最高可獲30萬港元創業獎金，實踐其社企計劃。本年增設特別獎項，獲選隊伍將代表香港參與聯合國開發計劃署 (UNDP) 主辦的 Youth Co:Lab 高峰會，與亞洲各地的社企精英交流。挑戰賽於九月份開始接受報名，詳情請瀏覽 hksec.hk 或關注我們的 Facebook 專頁。

Enquiry 查詢

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🌐 www.hksec.hk

📘 Hong Kong Social Enterprise Challenge

Organiser 主辦機構：



Center for
Entrepreneurship

Supporting Organisation 支持機構：





BOA FINANCIAL GROUP

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The BOA Financial Group of related companies was formed with the primary objective of providing financial services in a cost efficient, technology driven and user-friendly manner to customers around the world. We are investing heavily in technology to reduce cost, increase scalability and deliver high quality products and services whilst focusing on our clients' user experience. The businesses of our group of related companies include banking & financing, securities dealing, insurance agency, and at a later stage corporate finance.

BOA Financial Group
2/F & 29/F (Reception), 33 Des Voeux Road Central, Hong Kong
www.boafinancialgroup.com



OUR HONG KONG
FOUNDATION
團結香港基金

研究 · 倡議 · 推動



凝聚多元智慧
發揮香港優勢

團結香港基金是一個非政府、非牟利組織，致力透過公共政策研究、倡議以及與公眾互動，促進香港的長遠和整體利益。基金會薈萃本港、內地和國際精英，研究香港短、中及長期的發展需要，提出跨領域公共政策建議及解決方案，致力推動社會和諧、經濟繁榮及可持續發展。



網頁



領略本地智慧 結合國際視野
BENEFIT FROM OUR PERSPECTIVE

信德集團

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www.shuntakgroup.com

工作成果概覽 Overview of Accomplishments



以創新計劃、能力提升和研究作為三個優先工作範疇，發揮催化劑的作用，推動社會創新，締造社會效益，達至扶貧、防貧和防止社會孤立的效果

The Social Innovation and Entrepreneurship Development Fund accords priority to Innovative Programmes, Capacity Building and Research to catalyse impact for prevention and alleviation of poverty and social exclusion.



基金至今已撥款超過港幣一億四千萬元支持各項工作，並取得顯著成果

To date, more than HK\$140 million has been allocated to different initiatives with substantial outcome

100 000+

受惠人數
Beneficiaries



550+

培訓及推廣活動
Training and
Promotion Events

130 000+ 參加人次 Attendees

創新計劃
Innovative
Programmes
135*

158
Projects
Sponsored

研究
Research
16

能力提升
Capacity Building
7

1 100+

創新意念
Innovative Ideas



2 900+

社會創業家
Social Entrepreneurs

數字截至2018年10月 Figures as of October 2018

*包括經由協創機構計劃批核的134個創新項目和透過協同創效平台資助的一個項目

*Comprising 134 innovative ventures approved through intermediaries and a project sponsored through the Collective Impact platform



www.sie.gov.hk

包容
Inclusiveness

誠信
Integrity

關愛
Love & Care

尊重
Respect

負責
Responsible



和富社會企業由李宗德博士 GBS OStJ 太平紳士於1997年創辦，
是一個為社會各界提供多元及創新服務的協作平台。

Wofoo Social Enterprises, founded by Dr. Joseph Lee, GBS, OStJ, JP in 1997, is a collaboration platform that offers diversified and innovative services to different sectors in the community.



教育
Education



和富青少網絡
Wofoo Youth Network



和富領袖網絡
Wofoo Leaders' Network



青年
Youth



中華青年交流中心
Chinese Youth Exchange Centre

長者
Elderly



社區
Community



和富社區服務網絡
Wofoo Community Service Network



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Wofoo Social Enterprises



wse.hk



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Thank you and see you next year!
感謝你的支持，期待明年再見！



Acknowledgement

鳴謝

(in alphabetical order of English name or surname 排名以英文名字及英文姓氏字母排列)

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香港仔海東軒

Addoilmusic
加油音樂

Bearded Brothers

Beyond Bollywood

Chonotenki
超能天氣

Come Know
中小企研究所

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Fantastic Dream
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好戲量

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後生可畏

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HKYWCA Chiu Oi Wah Nursery School
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iBakery

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長屋設計

M21

Ode To Our Dying Youth

Omega

Patermater
上有高堂

People On Board
樂在棋中

People's Talents Bank Project
社區互惠銀行計劃

Planetblue

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兩生花

Rooftop Republic
雲耕一族

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元朗商會

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元朗商會小學

Yuen Long Youth of Basketball
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Mr James FONG
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Mr TSE Pang Cheung

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OBJECTIVES

目的

To promote social entrepreneurship and social innovation as agents of positive social change

推動社會企業的發展，使成為社會變革和建立公民社會的正力量

To provide a platform for social entrepreneurs, social innovators, NGOs, businesses, investors, academics and the government to engage with one another for cross-sector innovation

設置平台，使社會企業家、社會創新者、非牟利機構、商界、投資者、學者和政府互相合作，建立伙伴關係

To enhance the business capabilities of social enterprises and on the other hand cultivate a purpose-driven mindset among businesses

加強社會企業營運能力的方法及培養以目標為本為營商策略

To nurture innovative entrepreneurship among young people

培育年青一代的企業創新意識與能力

To promote impact investing and bridge funding bodies and investors with social entrepreneurs and social innovators

提倡創效投資及建構投資者與社會企業間的橋樑

To capture the new dynamics of social entrepreneurship and social innovation in the region and around the world and to provide a forum for exchange of ideas and strategies

掌握周邊與世界各地社會企業發展的最新動態並提供研討論壇以促進各方在思想和策略上交流

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